

INDIALANTIC
POLICE DIRECTORY
1960



**TO CALL POLICE
DIAL AL 4-2251**

THE PANTRY

"The Friendliest Store in the South"

It's

INDIALANTIC'S

LARGEST GROCERY

COMPLETE QUALITY LINE OF

MEATS — VEGETABLES — GROCERIES

SUNDRIES

Phone PA 3-9813

OPEN FROM 8 A.M. TO 10 P.M.

365 DAYS EACH YEAR

10 YEARS OF SERVICE

110 N. Miramar—A-1-A

Indialantic

GREETINGS . . .

To you our friends, neighbors, tourists business firms, and all you have occasion to visit this friendly, attractive, residential Town of Indialantic, Florida.

In Publishing this book we have endeavored to assist you in locating friends, relatives and families who live in this community, by printing the names of these people, both alphabetically and by street address plus their phone numbers, also in this book you will find a map of Indialantic, with a border key to help you locate streets, a directory of town officials and other valuable information.

Keep this book handy – it will save you time and labor throughout the year.

May we also remind you this book was made possible by the purchase of advertising space by the leading and most reliable business firms who serve this area. When you are in need of materials – service or products call on these firms and you will be assured of the best.

Indialantic Police Association
Chief Peter Mardell



BANK OF MELBOURNE

..and Trust Company



COMPLETE, COURTEOUS, FRIENDLY BANKING SERVICE

HELEN AND WALTER GARTNER

PA 3-7715

FINE FURNITURE FOR

*Designed
Living*

COMPLIMENTARY
DECORATOR SERVICE

201 FIFTH AVENUE
INDIALANTIC

STANDARD OIL CO.



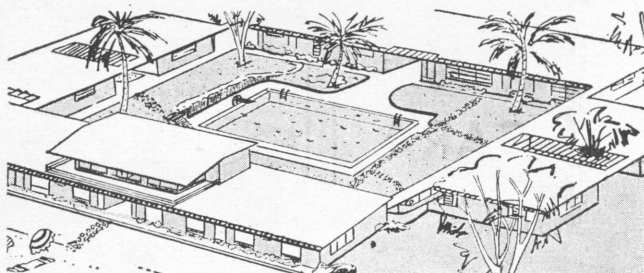
Distributor
FUEL OIL
STANDARD Products
PA 3-3711
S. Dixie Melbourne

Service Station
Washing
Polishing
Repairs
PA 3-9895
200 5th Ave.
Indialantic

For Casual Resort Living Close To Everything

Sea Dunes

COLORFUL — INTIMATE — COCKTAIL LOUNGE



RT. A1A 9 Miles South Melbourne Beach

RESERVATIONS DIAL Parkway 3-1832

HERMAN'S MARKET

YOUR INDIALANTIC

I. G. A.
STORE

Dial PA 3-7722

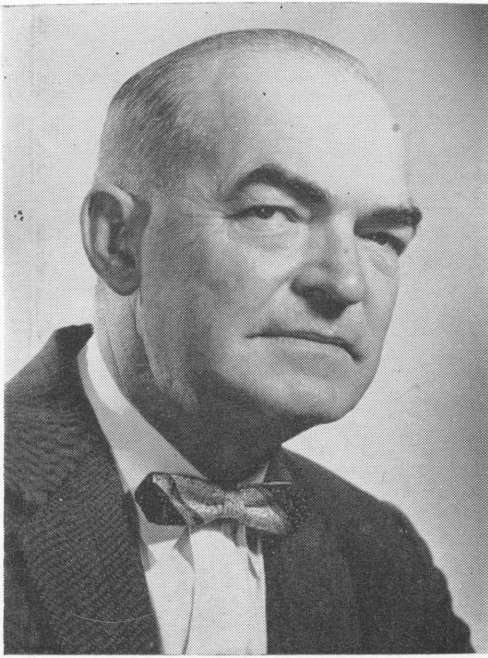
113 S. Miramar

Indialantic

you can SEE the difference

- FAST SERVICE
- DRY CLEANING
- SHIRT LAUNDRY

Riteway



TOWN OF INDIALANTIC, FLORIDA

From the Mayor's Office

**Peter Mardell
Chief of Police**

**Town of Indialantic,
Florida**

Dear Chief

As Mayor of Indialantic and in behalf of the citizens I wish to take this opportunity to express our appreciation to you and your force for your foresight and personal efforts in providing this directory of our town.

Your words and thoughtfulness in compiling this directory reflect the same spirit which has given us the fine homes, business establishments, beaches, clubs, motels and high restrictions which add to the prestige and pleasure OUR citizens enjoy in Indialantic.

**H. F. KANE
Mayor**

Echols Construction Company

BUILDERS OF FINE HOMES

**"We Are Happy And Proud To
Build With Indialantic"**

Dial PA 3-5067

330 Cocoa Avenue

Indialantic

PHOTO ART

PHOTOGRAPHY ART
Salon Commercial
Commercial Industrial
Industrial Technical

PA 3-4493

131 Fifth Avenue Indialantic, Fla.

THE TROPIC SHOP

WHITE CRAFT RATTAN

Hardware — Paints — Fishing Tackle

In The Heart Of Indialantic
at

A-1-A And Fifth Avenue

133 Fifth Avenue Indialantic

Garner-Garrison IMPORTS

FOR GIFTS THAT ARE DIFFERENT

Telephone PA 3-6814

B A N D B O X

BEACH SHOP, INC.

LADIES APPAREL — SPORTSWEAR
GIFTS

Phone PA 3-5565

109 S. Miramar Ave. at A-1-A and 6th
Indialantic

Indialantic Barber Shop

CATERING TO

MEN — WOMEN — CHILDREN

OPEN: From 8:30 a.m. to 6:00 p.m.

Saturdays from 8:00 a.m.

103 Fifth Avenue Indialantic, Fla.

LORETTA'S

HALLMARK OF FASHION

Phone PA 3-3874

105 Fifth Avenue Indialantic

BELLES and BEAUX

CHILDREN'S FASHIONS

Indialantic by the Sea

PA 3-5641

Virginia Curtis 107 Fifth Avenue
Ward Curtis Indialantic, Fla.

For Free Prompt Delivery Service
of

COSMETICS — DRUGS — PRESCRIPTIONS

Dial PA 3-3231

FIFTH AVE. DRUGS

113 5th Avenue Indialantic

INDIALANTIC POLICE



PETER MARDELL
Chief



J. N. BARDWELL
Police Commissioner

*Pledged To
Courteous – Efficient
Law Enforcement*



L. PEEPLES
Officer

STROUDS TEXACO SERVICE

WASHING – POLISHING – REPAIRS
TIRES – ROAD SERVICE – BATTERIES

PA 3-0721

A-1-A AND FIFTH AVENUE

INDIALANTIC



C. F. STROUD, Distributor

Texaco Products
Gasoline – Fuel Oil

PA 3-8424

South Dixie Highway

Melbourne, Florida

WAVECREST DINING ROOM

Home Style Cooking

Italian — American Foods

BREAKFAST — LUNCHES — DINNERS

- Spaghetti and Meat Balls
 - Chicken Cacciatore
 - Steaks and Chops
 - Sea Foods • Pizza
- Take Out Orders

Call PA 3-4125

Wavecrest Ave. on the Ocean

Indialantic

Ocean Shore Motel

20 EFFICIENCY APARTMENTS

Completely and Comfortably Furnished

Beautiful Sand Beach

Reasonable Rates — Week - Month - Season

PA 3-4955

2020 A-1-A Highway

N. Indialantic

CANNON and BERREY REALTY BROWN INSURANCE

Dial PA 3-1774

300 Fifth Avenue

Indialantic

Stone Hill Beach Motel

A A A Approved

Ocean Front Apartments

Air Conditioned — Heated

Telephone and Television in all Rooms

Phone PA 3-0711

601 A-1-A Highway

Indialantic

BANCROFT'S PINK PORPOISE

Circulating Library

Unusual Gifts — Bags — Jewelry

Dial PA 3-5114

105 N. Miramar (A-1-A)

Indialantic

John's Gulf Station

Serving The Beaches

S and H

Green Stamps

Washing — Polishing — Brake and Ignition
Service

PA 3-9913 or PA 3-0797

North on A-1-A

Indialantic

Duparc Plaza Motel

"It's On The Ocean"

Air-Conditioned — Electric Heat

Reasonable Rates

Day — Week or Month

Dial PA 3-7421

A-1-A Highway

N. Indialantic

Teletronics of Florida

Complete TV and Appliance Service

Easy

Admiral

Olympic

Hoffman

TV

Sylvania

Gibson

Channel Master

AL 4-5174 or AL 4-3914

93 Babcock

Eau Gallie

TOWN OF INDIALANTIC

Directory Of Town Officials

Mayor – Harry F. Kane

Councilmen – J. N. Bardwell

L. James Boucher – Richard F. Douglas

L. V. Haggadone – James McKee

Town Clerk, Tax Assessor, Tax Collector

Josephine R. Grosjean

Chief of Police – Peter Mardell

Building Inspector – Carl Brandlein

*Municipal Judge – Lewis L. Cosor **

Town Attorney – John McCarey

J. W. and Jerry Mathis

P L A S T E R I N G

PLAIN – FANCY – ORNAMENTAL

INTERIOR AND EXTERIOR

Residential Or Commercial

Phone AL 4-5391

218 Highland Ave.

Eau Gallie

A. M. Kidder & Co., Inc.

BUSINESS ESTABLISHED 1865

PArkway 3-7311

Member New York Stock Exchange and other
Leading Domestic and Canadian Exchanges

137 Fifth Avenue

Indialantic

Homes - Building Sites - Indialantic Properties
Acreage - Businesses

Rudi Oudshoff Associates

REALTORS

REAL ESTATE AND INSURANCE

Indialantic Office

A-1-A and 4th Ave.

near Bahama Beach Club

Ph. PA 3-5845

Melbourne Office

17 Melbourne Ave.

Ph. PA 3-6142

"A LITTLE BIT OF EVERYTHING"

BEACH SUNDRIES

Breakfast — Fountain — Lunch

Novelties — Toys — Beach Goods

PA 3-6751

7 Wavcrest

Indialantic

There's Beauty In Eye Wear At

Brevard Opticians, Inc.

A Frame For Every Personality"

Prompt, Courteous Service

Prescriptions Filled — Lense Duplicated

PArkway 3-5562

426 New Haven Avenue

Post Office Arcade

REED and SHINE Construction Co.

GENERAL CONTRACTORS



Dial PA 3-2711

300 Fifth Avenue (Rear)

Indialantic

BALI HA'I COCKTAIL LOUNGE & PACKAGE STORE

**Enjoy Your Favorite Drink At The
The Smartest Night Spot on the Beaches**

PA 3-9937

INDIALANTIC-BY-THE-SEA

DILLON REALTY

Specialists in Ocean Front, River Front

Ocean to River Investment Property

Homes and Home Sites

Between Sea Isle Village and the Sebastian Inlet

PA 3-6944

136 5th Avenue

Indialantic

PA 3-3385

S. A-1-A N. of

Sebastian Inlet

Neptune Hall Hotel

**"The Most Glamorous and Smartest Supper Club
In Brevard County"**

Entertainment Nightly

Dancing - Music

—coming soon—

Dancing Under the Stars — At our new

ROOF GARDEN ON THE OCEAN

Call PA 3-5711 For Information

1750 N. A-1-A

Indialantic

APHABETICAL DIRECTORY

Abbott, Karl Mrs., 910 N. Magnolia
 Abbott, Frank, 1314 S. Riverside Dr.
 Adams, Joseph A., 444 Second Ave.
 Adkinson, A. M., 300 N. Shannon
 Albietz, Grover C., 225 Michigan Ave.
 Albury, W. A. Capt., 420 Seventh Ave.
 Alexander, Sara E. Mrs., 1400 S. Shannon
 Allgeier, James, 330 Michigan
 Andrews, Stanley, 243 Michigan Ave.
 Anderson, Louis Mrs., 1310 S. Shannon Ave.
 Arthur, Hubert, 225 First Ave.
 Atkinson, E. S. Mrs., 1317 S. Magnolia Ave.
 Austin, Alfred F., 142 Michigan Ave.
 Austin, Ruth Mrs., 305 Orlando Blvd.
 Ayers, William J., 105 Melbourne Avenue

 Baer, Whittaker, 417 Miami Ave.
 Bahama Beach Club, 11 N. Wavecrest
 Bahama Beauty Shop, 9 Wavecrest
 Baker, Ben, 1200 Riverside Drive
 Baker, W. Bradley, 212 Ormand Ave.
 Bali-Hai Cocktail Lounge, 103 N. Miramar.
 Ballew, M. A., 600 N. Riverside
 Ballinger, W. P., 300 Oakland Ave.
 Bancroft, Barbara Miss, 600 S. Miramar Avenue

Band Box, Beach Shop, 113 S. Miramar
 Bardwell, J. N., 121 Sixth Avenue
 Barnett, Jack, 320 Michigan Ave.
 Basile, Jean Mrs., 122 Fourth Ave.
 Baur, C. Thomas, 230 Deland Ave.
 Bayles, Kenneth L., Dr., 110 Orlando Avenue
 Beach Sundries, 7 Wavecrest
 Beard, M. P., 231 Tampa
 Beatty, Sarah C. Mrs., 1400 S. Shannon Ave.
 Beatty, W. H., 145 Orlando Blvd.
 Beaujean and Camp, 5 Wavecrest
 Beicher, J. Alf, 322 Fifth Ave.
 Bell, Rufus M., 415 Second Ave.
 Belles and Beaux, 107 5th Ave.
 Belton, R. N., 130 Deland
 Benedict, Mrs. 306 Fifth Ave.
 Berg, Co. 135 Fifth
 Berg, Howard Jr., 210 S. Magnolia
 Berger, I., 222 First Ave.
 Bernitt, T. R., 106 S. Ramona Ave.
 Berrian, Frederick P., 201 First Ave.
 Berrey, L. E. Gene, 300 Fifth Ave.
 Bertan, John W., 323 Second Ave.
 Bilsky, Sylvia, 400 S. Miramar Ave.
 Birdwell, Paul D., 102 Miami Ave.
 Bishop, George E. DD, 1101 Riverside Drive.
 Bissey, L. J., 107 S. Riverside Dr.

Blackmore, George W. 224 Miami Ave.
 Blue, John H., 1200 S. Miramar Ave.
 Bond, W. D., 1108 S. Riverside
 Borton, Nellie Mrs., 104 Fourth Ave.
 Boucher, L. James, 600 Riverside Dr.
 Boys, Florence Miss, 211 First Ave.
 Bozeman, E. H. Jr., 320 First Ave.
 Brandlein, C. A., 150 Fifth Ave.
 Brinton, William F., 412 Michigan
 Brohm, H. D., 701 Riverside Dr.
 Brokaw, C. A., Mrs. 800 Riverside Dr.
 Brookie, True L., 425 Michigan Ave.
 Brooks, Charles C., 906 Ramona Ave.
 Brooks, George E., N. Riverside Dr.
 Broome, R. E., 510 N. Magnolia Ave.
 Brown, B. Frank, 244 Michigan Ave.
 Brown, B. Porter, N. Riverside Dr.
 Brown, Herbert A., 133 Fourth Ave.
 Brownell, Allen Mrs., 333 4th Ave.
 Bue, Lester M., 327 Wayne Ave.
 Bundy, Ben B., 303 N. Magnolia Ave.
 Burgess, J. A., 124 Orlando Blvd.
 Burghart, William M., 301 Michigan Avenue
 Burleigh, Janet, 1315 S. Miramar Ave.
 Burns, F. J., 1212 Riverside Dr.
 Burton, Marvin L., 420 Michigan Ave.
 Bussey, Lee A., 313 Wayne Ave.
 Butler, J. F., 329 Fourth Ave.
 Butter, W. R. Sr., 400 Fourth Ave.
 Byrd, Eugene D., 424 Fifth Ave.

First Federal Savings and Loan Association of Brevard County

- SAVE - 4% - EARN -
Dividends

"Where Thousands Have Saved Millions"

Parkway 3-1531

9 MELBOURNE AVENUE

MELBOURNE, FLORIDA

Seabreeze Cottages

1 - 2 - 3 Room Cottages
Complete Electric Kitchens
Day — Week — Month or Season
Rentals

PA 3-4722

On A-1-A

So. Melbourne Beach

MELBOURNE BEACH TRAILER VILLAGE

Directly on the Ocean

120 Trailer Spaces

WEEKLY — MONTHLY — SEASON
for information

Dial PA 3-9993

On A-1-A Highway

So. Melbourne Beach

Skyline Restaurant

BREAKFAST

LUNCHES

DINNERS

Open Daily at 6:00 A.M.

AM 2-3342

4900 N. A-1-A

Satellite Beach

Satellite Realty Service

FRED A. DeJAGER, Broker

Acreage — Lots — Homes

Phone AM 2-1662 or PA 3-1945

9800 A-1-A Highway

Eau Gallie

THE SANDY SHOES APARTMENT MOTEL

● On The Ocean

● Large Swimming Pool

● Hot Water Heating

Wide Beach — Surf Fishing
TV Lounge

PA 3-5586

On A-1-A

Melbourne Beach

Charcoal Steak House

Dining Room — Cocktail Bar — Package Store

OPEN TILL 1:00 A.M.

Air-Conditioned — Entertainment

PA 3-9792

A-1-A Highway

Melbourne Beach

LOU SIMMERMAN PLUMBING

INSTALLATIONS — REPAIRS

Quality Workmanship

Prompt Service

Dial AM 2-1437

269 Harwood Ave.

Satellite Beach

DRIVE-IN TV

Sales

MOTOROLA

Service

"The House
That
Service
Built"

Bank Financing
if
Desired



PA 3-6871

1312 New Haven Avenue

Melbourne

ALPHABETICAL DIRECTORY (Continued)

- | | | |
|---|--|---|
| <p>Cadle, William R., 334 Seventh Ave.
 Cain, John J., 221 Seventh Ave.
 Cairnes, Charles W., 800 N. Magnolia
 Calef, H. R., 441 Fifth Ave.
 Calhoun, T. O., 341 Deland
 Callahan, Robert R. DDS, 400 Wavecrest
 Camerer, Jessis B. Mrs., 405 Miami Avenue
 Campbell, J. Fraser, 405 N. Miramar Avenue
 Campbell, Otto S., 309 S. Magnolia
 Canaday, Glen, 108 Michigan Ave.
 Cannon - Berrey - Brown, 300 5th Ave
 Cannon, John, 134 Third Avenue
 Carroll, Charles L. Jr., 109 Michigan Avenue
 Cassady, John, 413 N. Magnolia Ave.
 Chambers, P., 425 Michigan
 Chamberlain, D. M., 443 7th Ave.
 Charlie's "66" Sta., 101 S. Miramar Avenue.
 Childs, D. C., Second Ave.
 Choate, Charles R., 122, 14th Avenue
 Christen, Irene S. Mrs., 301 S. Ramona
 Christner, Sara, 1501 S. Shannon Ave.
 Clapp, J. W., 401 Michigan Ave.
 Clark, L. P. Jr., 604 N. Magnolia
 Clark, Addison H., 141 Sixth Ave.
 Clark, William S., 441 Third Ave.</p> | <p>Clark, L. P., 300 S. Riverside Dr.
 Clave, B., 121 Tampa
 Cleveland, W. E., 430 Michigan Ave.
 Clinton, Edmund J., 512 S. Miramar Avenue
 Clise, F. W., 200 First Ave.
 Cloud, Norman J., 234 Tampa Ave.
 Clower, Phineas Lawson, Jr., 424 Michigan Avenue
 Cochran Paul G. Rev., 330 4th Ave.
 Coleman, P. J., 900 S. Riveside Dr.
 Collett, R. L., Mrs., 421 Fourth Ave.
 Collings, William V. Jr., 317 Third Avenue.
 Collins, Palmer W. Rev., 117 Wayne Avenue
 Collins, James E., 105 Third Ave.
 Cone, L. J., 220 Seventh Ave.
 Connell, Lawrence H., 812 Wavecrest Avenue
 Constantino, Thomas, 200 Miami Ave.
 Cooper, William T., 1501 S. Shannon
 Cooney, Riley J., 301 Miami Ave.
 Corcoran, Claude W., 236 Michigan Avenue
 Corliss, Zoe W. Mrs., 808 N. Magnolia Avenue
 Cornwell, A. B., 116 Tampa
 Cosor, Lewis L., 215 Tampa Ave.
 Cox, Marcus L., 301 Wayne Ave.
 Crane, D. S., 320 Melbourne Ave.</p> | <p>Crolius, Lawrence, 1200 S. Magnolia Drive
 Crombie Charles, 202 Fourth Ave.
 Crosby, H. Coyne, 200 Michigan Ave.
 Cummings, Arthur T., 300 Michigan Avenue
 Cummins, Carlton C., 130 First Ave.
 Curtis, Ward, 325 Third Ave.

 Dahl, Frederick E., 157 Miami Ave.
 Damone, Renee, 147 Fourth Ave.
 Davis, James E., 420 Fourth Ave.
 Davis, Henry B. O., 211 Second Ave.
 Davidson, Lock, 110 Third Ave.
 Day, Edna Vicki, 206 Ormand Ave.
 Deihl, Phillip, 1505 S. Miramar Ave.
 DeKalb, Morgan, 410 Palmetto Place
 DeLany, W. R., 324 Seventh Ave.
 Denison, E. F., 435 Third Avenue
 Denius, Homer R., 304 S. Riverside Drive.
 Derby, H. C. Mrs., 106 Ocean Terrace
 Dernsberger, D., 231 Deland
 Designed Living, 201 Fifth Ave.
 Detweiler, Joe E., 1210 S. Ramona
 Dewar, La Dora, 1315 S. Miramar
 De Zayas, George, 1401 S. Miramar Avenue
 Dickerson, J. S., 343 Michigan Ave.
 Dillon Realty, 136 Fifth Ave.</p> |
|---|--|---|

port Malabar

On Highway No. 1 In Palm Bay

**This Newest Mackle-Built Community Through General
Development Corporation Offers Florida's Finest Homes**

At A Wide Range Of Prices From

\$6960 to over \$20,000

PHONE Parkway 3-7541

For Full Information

TOY KING

Brevard's Leading Toy Stores

The Best in Toys — Hobbies — Cameras
Sporting Goods—Coin & Stamp Collectors Items
Movie & Projector Rentals

Melbourne Shopping Center 219 Hopkins Ave.
Melbourne, Florida Titusville, Florida
PA 3-4050 AM 7-3620

Better Homes Building Co.

"When Better Homes are Built
We'll Build Them"

Residential — Commercial — Industrial

PA 3-0636

7584 Mimosa

Melbourne

BLACKBURNS

TRANSFER AND STORAGE, INC.

MOVING

LOCAL — LONG DISTANCE
STORAGE — PACKING

Agents For

NORTH AMERICAN VAN LINES

Dial PA 3-5511

400 S. Dixie

Melbourne

FOLEY REALTY

Specializing In

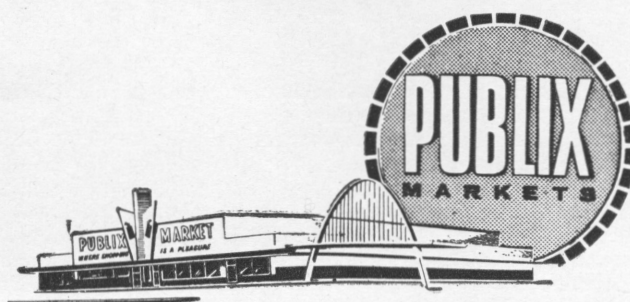
ACREAGE and OCEAN FRONTAGE

Residential Properties Throughout
South Brevard Area

For Information Dial
PA 3-0545 or PA 3-2521

1804 New Haven

Melbourne



Melbourne Shopping Plaza

BROOKS PAINT & GLASS CO.

DuPONT PAINTS — GLASS

For Every Purpose

Specializing in Glass Store Fronts

PA 3-0821

101 New Haven

Melbourne

Rinaldo Music Co.

PIANOS — ORGANS

Records — Sheet Music — Band Instruments

Music Instruction

PA 3-7343

345 New Haven Ave.

Melbourne

BREVARD Plumbing and Heating

Experienced Workmanship

Prompt Service — Quality Materials

FREE ESTIMATES

Dial PA 3-6134

Kissimmee Highway

Melbourne

ALPHABETICAL DIRECTORY (Continued)

Dillon, John D., 1133 S. Miramar
Dingwell, Raymond E., 234 Michigan
Avenue
Dodgen, J., 120 Second Ave.
Donovan, Daniel L. MD, 228 Eighth
Avenue
Douglas, Richard F., 222 Tampa Ave.
Douglas, Gilbert W., Riverside Dr.
Drew, Elmer O. Lt. Cmdr., 131 Miami
Avenue
Duke, Carolyn, 1401 S. Miramar Ave.
Duke, Cleborn B. Jr., 300 Deland Ave.
Dumouchel, J. A., 204 N. Ramona
Avenue
Dunn, Jeff S., 330 Tampa Ave.
Dwelley, G. M., 610 Riverside Dr.

Echols, W. W., 1112 S. Ramona
Edlund, E. Walter Dr. 303 Sixth Ave.
Edwards, W. J., 143 Cocoa Ave.
Edwards, Susan T. Mrs., 1305 S. Mir-
amar Avenue
Ellis, Clarence, 251 Miami Ave.
Ellison, M. C., 141 Miami Ave.
Elton, Albert, 610 S. Miramar
Ewen, Earl A. Dr., 401 Fifth Ave.
Eyster, Jeanne Mrs. 450 Oakland Ave.
Feingold, Nat, 105 Second Ave.
Felker, Frank, 441 Ninth Ave.
Finan, James A., 132 First Ave.

Fish, J. W., 239 Michigan Ave.
Fisk, William G., 341 Fourth Ave.
Fifth Ave. Drugs, 113 Fifth Ave.
Fleming, C. C. Mrs., 337 Michigan
Avenue
Fogg, J. M., 1314 S. Miramar Ave.
Fogg Realty, 147 Fifth Ave.
Foley, Mike, 104 Michigan Ave.
Fordyce, Virginia Mrs., S. Magnolia
Fordyce, M. C. Mrs., 130 Fifth Ave.
Foster, Fred, 330 Fifth Ave.
Fowler, Albert Lee, 130 Fourth Ave.
Freas, Howard W., 808 S. Miramar
Fultz, B. M., 411 Twelfth Ave.

Gail, G. Paul, 200 S. Shannon Ave.
Gamer, Marie Mrs., 405 Sixth Ave.
Gantner, Ronald, 115 Wayne Ave.
Gantscher, Alexis, 601 N. Miramar
Gardner, Charles A., 222 Michigan
Avenue
Gardner, Nancy M., 1304 S. Miramar
Avenue
Garner - Garrison, 133 Fifth
Garvey, B. I., 1110 S. Ramona Ave.
Gedney, N. S., 612 Wavecrest
Geider, Edward V., 1501 S. Shannon
Avenue
Geiger, Harry M., 500 S. Ramona Ave.
Gibbs, Charles W., 1001 Riverside

Giotta, Victor, 320 Orlando Blvd.
Gleason, William, Atty., 121 5th Ave.
Gleason and Neafie, 123 Fifth
Gordon, Colin John, 132 Second Ave.
Goss, Arthur C., N. Palm Ave.
Gough, Melvin N., 320 Eighth Ave.
Grant, Anne Mrs., 133 Orlando Blvd.
Grashel, Harry, 500 Riverside Dr.
Greene, Ralph Mrs., 105 Fourth Ave.
Griffin, Paul A., 344 First Ave.
Griffith, B. E., 220 Michigan Ave.
Guerin, H. H. Mrs., 117 Ocean Ter.
Gustof, Stanley J., 306 Orlando Blvd.

Haggadone, L. V., 331 Orlando Blvd.
Haley, D. A., 1010 S. Miramar
Hallett, Gertrude Mrs., 115 Cocoa Ave.
Halloran, F. O., Michigan Ave.
Haney, B. M., 220 Ormand Ave.
Hanson, S. T., 400 S. Riverside
Hardy, Norman, 444 Second Ave.
Harber, Harry, 101 Deland Ave.
Harbridge, John H., 313 Seventh Ave.
Harland, S. P. Mrs., Melbourne Ave.
and Corner Ramona
Harper, Lewie, 1501 S. Shannon Ave.
Harwood, William B., 130 Twelfth Ave
Hatfield, Margaret Y., 228 Orlando
Boulevard.
Hayward, Walter S., 816 N. Magnolia
Hedges, Emmett Jr., 205 Fifth Ave.

CHARLIE'S Phillips 66 Service



WASHING — POLISHING — LUBRICATION

HERTZ RENT - A - CAR

A.A.A. ROAD SERVICE — AUTO REPAIRS

DIAL PA 3-5031

101 South Miramar Avenue

INDIALANTIC, FLORIDA

CONNER and GENTRY

LAND CLEARING

GRADING

DRAGLINE WORK

CRANE WORK

BULLDOZING

PIPE LAYING

Dial AL 4-2779 or AL 4-3540

1329 Hawthorne Drive

Eau Gallie

Badcock Furniture

See Our Attractive Furniture Display

"Let Us Save You Money"

Dial 3-6021

EVERS FURNITURE STORE

319 So. Dixie

Melbourne

AUER ROOFING CO.

"See Auer Before The Next Shower"

for

BUILT-UP — TILE ROOFS

Estimates Without Obligation

Call **PArkway 3-0933**

129 Dayton Blvd.

Melbourne

SEE FLORIDA'S NO. 1 IMPORT
at

**Brevard County's Only
ENGLISH FORD DEALER**

**George Alto
M-E-L Sales**

PA 3-2661

2716 New Haven Avenue

Melbourne

FLOWERS MEAN MORE

from

MIKIEL BROWER'S

BLOSSOM HOUSE

Next to the Bank of Melbourne

Phone **PA 3-3731**

MELBOURNE, FLORIDA

MEL-EAU Cleaning Co.

JANITOR SERVICE

STORES — OFFICE

Window Cleaning — Maintenance

PA 3-6821

317 Azalea Lane

Melbourne

MUFFLER SHOP

— featuring —

FAMOUS MIDAS MUFFLERS

Guaranteed For The Life Of Your Car

FREE 15 minute Installation

Complete Brake Service

PA 3-0865

509 So. Dixie Highway

Melbourne

American Insulation Co.

"For Comfort's Sake let us Insulate your Home"

Modern Methods — Finest Products

Permanent — Fire Proof — Water Proof

Dial **PA 3-5921** For Information

106 Prospect Avenue

Melbourne

Derr's Dream House

HOME FURNISHINGS

Quality Furniture At Reasonable Prices

Dial PA 3-3923

3308 W. New Haven

Melbourne

ALPHABETICAL DIRECTORY (Continued)

Heiman, Sally, 400 N. Miramar Ave.
 Heintz, W. P., 400 N. Miramar Ave.
 Helmrich, Conrad, 111 13th Ave.
 Herman's Market, 115 S. Miramar
 Herndon, John P., 205 S. Ramona Ave.
 Herrell, James E., 1001 S. Miramar
 Herring, Robert A., 404 S. Ramona
 Hesterberg, E. G., 301 Second Ave.
 Hoag, Russell J., N. Miramar Ave.
 Hodgins, C. A., 909 S. Miramar
 Hoepfner, Conrad, 1100 Riverside Dr.
 Holbrook James R. Jr., Lt. Col.,
 433 Genessee Ave.
 Holley, James J., 136 Eleventh Ave.
 Holstman, Audrey, 111 N. Shannon
 Holzer, Ruth A., 1412 Riverside Dr.
 Hood, Andrew, 339 Cocoa Ave.
 Hopkins, Russell F., 200 Tampa Ave.
 Hoskins, Cormwell B., 211 Fourth Ave.
 Hudik, Geri, 400 S. Miramar
 Hudspeth, Jack, 423 Ninth Ave.
 Hughes, Raymond, 123 Miami Ave.
 Hull, L., 344 Michigan Ave.
 Humphrey, Harry A., 404 Melbourne
 Avenue
 Hurley, Thomas J., 134 Michigan Ave.
 Indialantic Barber Shop, 103 5th Ave.
 Indialantic Med. Center, 115 Fifth
 Indialantic Police, 228 Fifth Ave.
 Indialantic Town Hall, 228 Fifth Ave.
 Ismond, E. A., 700 Riverside Drive

Johnson, O. C., 421 Seventh Ave.
 Jones, J. W., 101 N. Ramona
 Jones, S. U., 141 Michigan Ave.
 Jordy, Louis C., 425 Sixth Ave.
 Jory, J. H., 130 Fourteenth Ave.
 Kabboord, Nancy, 1339 S. Miramar
 Avenue
 Kane, H. F., 1418 Riverside Dr.
 Kearney, Robert J., 501 S. Magnolia
 Avenue
 Kelly, Frank J., 231 Seventh Ave.
 Keroes, Celia, 101 N. Palm Ave.
 Kibler, C. E., 120 Miami Ave.
 Kidder Co., 137 Fifth
 King, Cedric P., 401 Fourth Ave.
 Knichel, W. J., 310 Michigan Ave.
 Knudsen, Peter, 107 Ocean Terr.
 Kouwen-Hoven, Ernest Mrs., 431
 Fourth Avenue
 Kovac, V. B., 322 Fourth Ave.
 Lacy, Arthur, 206 Fourth Ave.
 Lamm, Edward C., 1213 S. Magnolia
 Drive
 Lanford, W. S., 241 Miami Ave.
 Lang, Alma C., 430 Seventh Ave.
 Lang, Richard C., 1505 S. Miramar
 Avenue
 Langstaff, John M. MD, 528 Ormand
 Avenue

Larkin, Thomas F., 137 Eleventh Ave.
 Latonik, Letitia, 705 N. Ramona
 Lawson, John H., 504 Riverside Dr.
 Lawson, O. W., 1333 S. Miramar
 Leary, P., 425 Palmetto Pl.
 Lewandowski, Walter F., 391 Genessee
 Lewis, Richard B., 100 Eighth Ave.
 Little, Charles M. Mjr., 1201 River-
 side Drive
 Lloyd, James M., 201 S. Shannon Ave.
 Long, W., 1501 S. Shannon Ave.
 Lorettas, 105 Fifth Ave.
 Lovitt, Olon R., 700 N. Palm
 Lowery, W. D., 405 Orlando Blvd.
 Luff, R. M., 224 Third Ave.
 MacFarland, E. D., 261 Miami Ave.
 MacLean, John A. Rev., 110 N. Mag-
 nolia
 MacLean, Duart F., 300 S. Second
 Maguet, B. N., 401 Third Ave.
 Maness, Natalie H. Mrs., 116 Ocean
 Terrace
 Mangone, Edith MD, 1603 S. Miramar
 Avenue
 Mardell, Peter, 241 First Ave.
 Marriots Pharmacy, 109 Fifth Ave.
 Matthews, Molly, 1401 S. Miramar
 Avenue
 Mattox, Thomas Atty., 129 5th Ave.

ELECTRONIC SUPPLY

— Specializing In —

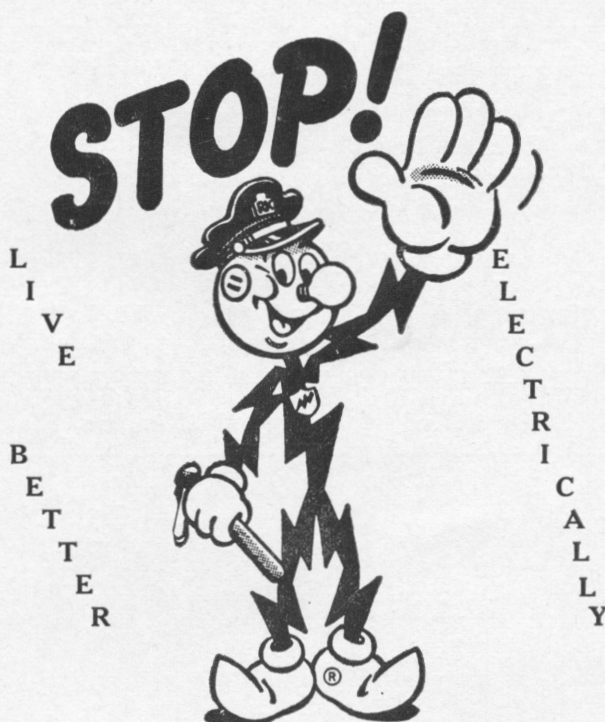
EVERYTHING ELECTRONIC FOR
 INDUSTRY — GOVERNMENT
 MANUFACTURERS

Distributors of
 TEXAS INSTRUMENTS

Parkway 3-1441

1301 HIBISCUS BOULEVARD

MELBOURNE, FLORIDA



**Florida Power
 and Light Company**

East Coast Lumber and Supply Co.

We Furnish All Material to Build or Repair
Your Home

DIAL PA 3-4141

218 Lincoln

Melbourne

Melbourne Sheet Metal Company, Inc.

Central Heating & Air Conditioning Systems
Sheet Metal, Guttering and Duct Works

Dealers For

Lennox - Chrysler Air Temp
Duo-Therm Wall Furnaces

PA 3-2556

720 N. Dixie

Melbourne

PA 3-2071 MOVING PA 3-2071

ANYTHING ANYWHERE ANYTIME

By The

MELBOURNE - EAU GALLIE
Moving and Storage Co., Inc.

Agents For

J. F. IVORY STORAGE CO., INC.

LOCAL — INTRASTATE — INTERSTATE

338 Hibiscus Blvd.

Melbourne, Fla.

Ginger Blue Motel

BEACH APARTMENTS

Hotel and Motel Rooms

"Between Eau Gallie and Melbourne
Causeways on A-1-A

1124 A-1-A

Melbourne, Fla.

George's Sheet Metal Shop

Air Conditioning — Heating

SHEET METAL SPECIALISTS

"Over 20 Years Experience"

Dial PA 3-6373

411 Fee Avenue

Melbourne

PAUL KNOX

ELECTRICAL CONTRACTOR

New Installations

REPAIRS — SERVICE

"For Safety Sake - Call Paul"

AM 2-1456

330 Poinsetta Sea Isle Village, Melbourne

KISNER PLUMBING

Specializing In

Satisfied Customers

Guaranteed Repairs and Installations

Residential, Industrial or Commercial

Call PA 3-5737

145 Stephenson Blvd.

Melbourne

Brownlie Funeral Home

24 Hour

Oxygen Equipped - Air-conditioned

Radio Dispatched

AMBULANCE SERVICE

Dial PA 3-2345

210 Palmetto Ave.

Melbourne

APHABETICAL DIRECTORY (Continued)

McCormack, J. T., 401 Wayne Ave.
 McDaniel, J. T., Mrs., 205 Orlando
 Boulevard
 McHose Music, 141 Fifth
 McHose, L. H., 321 First Ave.
 McIntosh, Martha E., 346 3rd Ave.
 McIntosh, J. F., 448 Second Ave.
 McKay, James R., 128 Sixth Ave.
 McKee, James, 330 Eighth Ave.
 McKeon, John, 332 Eighth Ave.
 McKibben, H. C., 614 S. Miramar Av.
 McLaughlin, John W., 228 Orlando
 McLean, John J., 500 Orlando Blvd.
 McLean, J. J., 203 N. Miramar
 Meacham, Robert C., 430 Michigan
 Avenue
 Mederos, Thomas S. Jr., 1111 River-
 side Drive
 Medvene, William, 301 Third Ave.
 Meier, Karl, 435 Michigan Ave.
 Meikle, Stewart G., 121 Ocean Terr.
 Mildreds Beauty Shop, 113½ S. Mira-
 mar
 Milford, Arthur L., 143 Ninth Ave.
 Miller, Paul, 409 N. Miramar
 Miller, Harold D., 216 N. Magnolia
 Miller, Warren, 230 Third Ave.
 Million, Harry W., 601 S. Miramar
 Mitchell, Mark, 501 Melbourne Ave.
 Moeller, Ralph, 120 Seventh Ave.
 Moran, Franklin D., 1200 S. Shannon
 Motley, J. C., 1501 S. Miramar Ave.

Moyles, Thomas, 215 Third Ave.
 Mulvey, E. Mrs., 433 Sixth Ave.
 Mussler, Louis H., 235 Michigan Ave.
 Myer, James, 201 Third Ave.
 Nanninga, Thomas H., 201 Fourth Ave
 Nielsen, Evelyn L., 504 N. Shannon
 Avenue
 Niemeyer, Charles E., 132 Tampa Ave.
 Nix, Steve, 400 Tenth Ave.
 Normile, Hubert C., 101 Tampa Ave.
 Novak, Charles W. Jr., 1311 S. Mira-
 mar Avenue
 Oliphant, Olin B., 305 N. Magnolia
 Oliver, Sandy, 200 N. Miramar
 Ollive, Jeanne, 103 Eighth Ave.
 Olsen, Victor A., 1001 S. Ramona
 Olsen, William S., 100 Ocean Terr.
 O'Neill, Bernard J., 221 First Ave.
 Oswald, R. Z., 401 Palmetto Pl.
 Oudshoff Rudi Associates, 107 N.
 Miramar
 Oudshoff, C. J., 442 Fourth Ave.
 Oudshoff, T. H., 235 First Ave.
 Palmer, Harding, 808 Wavecrest
 Pancoast, Helen, 400 Wavecrest (R)
 Pantry The, 110 N. Miramar Ave.
 Pariseau, C. C., 124 Third Ave.
 Parker, Edna B., 106 Fourth Ave.
 Parsons, Mrs. Helen, 211 First Ave.

Patterson, V. H., 408 Riverside Dr.
 Patton, John, 1305 S. Miramar Ave.
 Peebles, Lloyd, 145 Ninth Ave.
 Penniman, J. H., 343 Orlando Blvd.
 Pettigrew, W. J., 250 Orlando Blvd.
 Photo - Art, 131 Fifth
 Pitten, W. D., 239 Michigan Ave.
 Plastic Center, 119 Fifth Ave.
 Pollock, John M., 130 Second Ave.
 Pomeroy, L. A., 131 Sixth Ave.
 Poynter, R. R., Mrs., 414 S. Riverside
 Drive
 Preece, Raymond G., 300 Eighth Ave.
 Preece, R. G., 615 N. Magnolia
 Price, Charles, 100 Tampa
 Rapp, Henry, 1326 Riverside Dr.
 Reed and Shine, 300 Fifth (Rear)
 Reid, Ernest J., 604 Riverside Dr.
 Reid, Floyd, 1050 S. Miramar Ave.
 Reid, Oscar, 416 Melbourne Ave.
 Reinman, James H., 337 Fifth Ave.
 Reno, Ellen C. Mrs., 110 Ninth Ave.
 Reynolds, Mabel B., 718 Wavecrest
 Reynolds, E. M., 1304 S. Miramar
 Rhem, D. D., Jr., 321 Wayne Ave.
 Ribelin, Thurman, 105 Miami Ave.
 Richards, Archie, 433 First Ave.
 Richardson, John T., 211 Eighth Ave.
 Riggeri, R., 134 Second Ave.
 Riley, Alpha Mrs., 334 Michigan Ave.
 Roberts, Isabel MD, 101 Orlando Blvd

PA3-3953

PA3-7461

**Fuel Oil and Kerosene Tanks
 Sold and Installed**

HOME DELIVERY

BY

Brevard Oil Company

Skateland Roller Rink

"Lets Skate For Health"

Experienced Instructors — Strick Supervision

7:30 p.m. to 10:30 p.m. Daily

Except Sunday and Tuesday

MATINEE SATURDAY

Private and Fund Raising Parties

PA 3-9958 or PA 3-1684

At Airport

Melbourne

Melbourne Outboard Marina, Inc.

SALES - SERVICE - REPAIRS

BOATS — BOATS — BOATS

Crosby Fiberglass Boats — Thistle and Blue Jay

Sail Boats, Sportsman and Family Cruisers

JOHNSON OUTBOARD MOTORS

Complete Marine Supplies

PA 3-0861

42 Front St.

Melbourne

C. W. JOHNSON'S Garage

LAWN MOWERS — Sales - Service

Parts — Repairs — Sharpening

We Pickup and Deliver

Dial PA 3-5035

7486 New Haven

Melbourne

640 New Haven Avenue

Melbourne, Fla.

BREVARD Sporting Goods Co., Inc

We Can Supply Your Needs For All

Sports Equipment

Sam Campbell

Phone PArkway 3-4761

DICK SMITH Oldsmobile, Inc.

SALES - SERVICE - PARTS

V O L V O

The Swedish Wonder Car

We Are Exclusive Distributor

PA 3-6161

213 So. Dixie

Melbourne

IT WILL COST LESS AT

JOHNSON'S

MELBOURNE'S OLDEST FURNITURE STORE

PARKWAY 3-3571

309 Strawbridge Ave.

Melbourne

R and R Roof & Tile Co.

Manufacturers Of

CEMENT TILE ROOFING

We are Bonded - Licensed and Insured Roofers

All Types of Roofing

Dial PA 3-6125

211 South Main Street

Melbourne

A. C. WOODROW Inc.

Insurance Adjusters

Civilian or Military Personnel Claims

PA 3-3151

NE 6-6132

Brand P. O. Arcade
Melbourne

7 Poinsetta Drive
Cocoa

P. O. Box 1145

P. O. Box 323

ALPHABETICAL DIRECTORY (Continued)

Roberts, Henry C., 309 Second Ave.
 Robertson, J. C., 150 Deland
 Robinette, G. E., 105 Second Ave.
 Robinson's, 117 Fifth Ave.
 Robinson, Edna H., Mrs., 135 8th Ave.
 Rocco, Thomas F., 1209 S. Magnolia Drive
 Rock, L. P., 1701 S. Miramar Ave.
 Roe, Ralph K., 310 First Ave.
 Rogers, James H., 240 Fourth Ave.
 Roper, Harold E., 445 Third Ave.
 Rosner, David DDS, 321 Seventh Ave.
 Rossi, Albert O. MD, 1709 S. Miramar Avenue
 Roton, Kathryn V., 1401 S. Miramar
 Rumsey, Henry, Cor. Melbourne and Ramona
 Sale, H. M., 210 Fourth Ave.
 Sansbury, R. L., 401 Orlando Blvd.
 Sater, Wilbur A., 427 Melbourne Ave.
 Savage, Harold E., 412 Tenth Ave.
 Sawyer, W. R., 415 Eighth Ave.
 Sayers, Gladys, 1606 S. Miramar
 Schaefer, Karl A., 425 Eighth Ave.
 Schalk, Herman, 111 S. Miramar Ave.
 Scharla-Nielsen, Hans, 205 7th Ave.
 Schoolfield Raymond R., 140 Fifth Avenue
 Schory, Carroll, 123 Second Ave.
 Schmidt, C. J., Sr., 130 Third Ave.
 Schneider, Robert J., 120 Tampa Ave.

Schoeneck, Williard N., Orlando Blvd.
 Schwartz, Irwin, 601 S. Miramar
 Seaman, D. W., 705 N. Ramona
 Sea Nymph, 405 N. Miramar
 Sei, James Lt. Cmdr., 1201 S. Shannon Avenue
 Sewell, James, MD, Riverside Drive
 Shafer, Glenn L., 410 S. Miramar Ave.
 Shaw, A. M., 115 Fourth Ave.
 Shaw, George, 1414 S. Riverside Dr.
 Sheldrick, L. S., 804 Riverside Drive
 Sherwood, Warren H., 340 Fourth Ave.
 Shofner, Harold E., 410 Michigan Ave.
 Shoulain, F. B., 320 Ormand Ave.
 Sieck, Lewis W., 404 Wayne Ave.
 Simek, Robert Y., 1315 Riverside Dr.
 Silva, Arthur, 125 Michigan Ave.
 Silvers, Richard, 325 Oakland Ave.
 Smith, William W., 100 N. Ramona Avenue
 Smith, George E., 601 S. Miramar
 Smith, William Francis Capt., 1204 Riverside Drive
 Smith, Hoke, Jr., 1010 S. Miramar Av.
 Smith, Raymond, 400 Michigan Ave.
 Smith, Philip V., 444 Michigan Ave.
 Smith, Mildred R., 420 Second Ave.
 Snyder, Lewis, N. Miramar
 Speed, Homer K., 338 Sixth Ave.
 Speir, Harry J., Jr., 445 Michigan Ave.
 Spencer, C. B. Jr., 606 S. Miramar
 Spitters, Jackie Mrs., 1339 S. Mira-

mar Avenue
 Sproul, Harry, 513 S. Shannon
 Standard Oil Sta., 200 Fifth Ave.
 Standley, R. C., 1604 S. Miramar
 Starlite Cleaners, 409 N. Miramar
 Steele, Walter R., 309 Michigan Ave.
 Stere, Sara L. Capt., 116 Tampa Ave.
 Sterner, John, 425 Palmetto Place
 Stoeckel, Ralph H., 151 Deland Ave.
 Stone, M. Richard, 445 Genesee Ave.
 Stone, A. H., 603 N. Miramar Ave.
 Stonehill, R. L., 120 Eighth Ave.
 Stumpe, John W., 136 Fourth Ave.
 Strosnider, A. R., 310 S. Shannon Ave.
 Stroud's Texaco, 100 Fifth Ave.
 Suplee, Lorin M., 501 Orlando
 Sullivan, Bessie L., 504 N. Ramona
 Sweeney, William E., 212 First Ave.
 Swigart, R. H., 425 Fifth Ave.
 Taylor, Forrest, 333 Seventh Ave.
 Taylor, William A. III, 420 Eleventh Avenue
 Terry, Ruth, 441 Fifth Ave.
 Terrill, Thomas, 102 Miami Ave.
 The Male Box, 139 Fifth Ave.
 The Porpoise, 105 N. Miramar
 The Tropic Shop, 101 Fifth Ave.
 Thomas, O., 337 Second Ave.
 Thomson, Mark R., 221 Miami Ave.
 Thomson, R. H., 115 Second Ave.
 Thomson, J. C., 117 Second Ave.

GEIGER REALTY

(Registered Brokers)

REAL ESTATE

OCEAN FRONTAGE – HOUSE LOTS – ACREAGE – HOMES

COMMERCIAL INDUSTRIAL

Buildings And Locations

Sub-Divisions and Development Property

CALL PA 3-7041

110 PROSPECT AVENUE

MELBOURNE, FLA.

Coleman's Beauty Salon

PERSONAL SERVICE BY

Kay Kennamer

COMPLETE BEAUTY SERVICE

No Appointment Necessary

Dial PA 3-4521

371 New Haven

Melbourne

FOR SERVICE

DON SCOTT Motors

900 South Dixie Highway

Melbourne Fla.

Ph. PA 3-3342

DeSoto - Plymouth - Hillman - GMC
Sales

Guerin - Dare, Inc.

Building Material and Supplies

Heating Equipment — Hardware

PA 3-2131

216 Prospect Ave.

Melbourne

COUNTS Body and Paint Shop

AUTO BODIES REPAIRED

Specialists In
Custom Work and Foreign Cars
Insurance Estimates Gladly Given

PA 3-7045

1105 S. Dixie Hwy.

Melbourne

D. A. McKINNEY Refrigeration

Commercial Refrigeration Sales and Service

DISTRIBUTOR

McMillian Comfortaire Heat Pump for
HEATING — COOLING

PA 3-7055

411 Fee Avenue

Melbourne

Lyon's Auto Repair

COMPLETE AUTO REPAIR

Body Work — Painting
Prompt — Dependable Service

PA 3-9756 or PA 3-3168

11 Line

Melbourne

Brevard Venetian Products

Custom-Made Venetian Blinds
Styleview Aluminum Awnings

PA 3-2044

739 New Haven

Melbourne

Melbourne Motel

* Air Conditioned * Heated * TV in Rooms
* Restaurant Near By * Efficiencies

PLEASING YOU — PLEASES US
Commercial Rates Available

PArkway 3-3651

2200 N. U.S. Hwy. No. 1

Melbourne

ALPHABETICAL DIRECTORY (Continued)

Tinsman, D., 1209 Riverside Drive
 Todd, Jane, 116 Ocean Terr.
 Trader, Edw., 501 Riverside Dr.
 Traut, Kenneth W., 410 Ormand Ave.
 Triplett, F. A., Comdr., 235 Deland Avenue
 Troutman, H. F., Col., 132 Cocoa Ave.

U. S. Post Office, 101 Fifth Ave.

Van Beveren, Matthew, 202 Fourth Avenue
 Vance, Charles, Orlando Blvd.
 Van De Water, J. E., 105 S. Riverside Drive
 Van Heusden, Guy A., 900 N. Magnolia Avenue
 Varner, Charles Everett, Orlando Blvd.

Venable, R. M., 1424 Riverside Dr.
 Vilkema, T. J., 1202 S. Ramona
 Vrooman, Marguerite C., 224 3rd Ave.

Wagner, Glen Dr., 116 S. Miramar
 Walsh, John H., 327 Michigan Ave.
 Warren, Joel B., 1325 S. Miramar
 Wavecrest Restaurant, 110 S. Wavecrest
 West, Bradford E., 131 Third Ave.
 West, Charles F., N. Miramar
 West, George D. Rev., 421 Twelfth Avenue
 West, Ralph E., 101 Ocean Terr.
 Weston, George, 401 N. Riverside
 Westphal, Frank C., 140 Fifth Ave.
 Wentworth, Phillip R., 500 N. Ramona
 Wherry, K., 400 S. Miramar Ave.
 Whitaker, S. J., 211 Riverside Dr.

White, W. C., 112 Third Ave.
 Wilson, John H., 132 Ocean Terr.
 Wilson, Harold D., 329 Second Ave.
 Wilson, John T. Lt. Col., 333 2nd Ave.
 Willey, G. T., 225 Orlando Ave.
 Williams, Lavergne E., 175 Miami Av.
 Williams, M. F., 125 Cocoa
 Winecoff, James F., 417 Michigan Av.
 Wisner, Charles, 205 N. Magnolia Ave. At Fourth
 Wittershein, R., 200 Orlando Blvd.
 Work, Ray A., 1105 Riverside Dr.
 Wright, L. T., 122 Fourth Ave.
 Wyatt, Marshall M., 401 Sixth Ave.
 Wylie, Samuel, 240 Deland Ave.
 Young, John W., 268 Deland Ave.

Due to an error by the census takers, the following names were omitted from both the alphabetical and street directories:
 T. J. Doherty, South Shannon Avenue, PA 3-2774 Trade Winds Club, South Shannon Avenue, PA 3-6422

**The Editors and Publishers, The Indialantic
 Police assume no responsibility for any error,
 omissions in this book as mistakes may hap-
 pen. We shall gladly make corrections of any
 errors in a future directory free of charge.**

CLARK TV SERVICE CO. (UNINCORPORATED)

Factory Authorized Philco Radio and TV Service

ADMIRAL – WESTINGHOUSE – DELCO

Authorized Service

Antennas Installed and Serviced

WE REPAIR ALL MAKES – ALL MADELS TV

For Prompt Service

DIAL PA 3-7232

222-224 South Dixie Highway

Melbourne, Florida

INDIALANTIC POLICE OFFER A SALUTE TO —

Sheriff Jimmie Dunn and his entire staff for their courteous, efficient, law enforcement in Brevard County.

To Chief John Thomas and all personnel of Melbourne Police Dept., for their wonderful co-operation in all police matters.

To Chief Leigh Wilson of Melbourne Beach Police for his valuable assistance and co-operation.

To Florida Highway Patrol in their endeavor to make Florida Highways the safest in U.S.A.

To Chief James Moore and members of Eau Gallie Police for their aid and valuable dispatching service rendered to our cars and officers.

To the Melbourne Daily Times for their timely accurate reporting of police activities.

JOHN J. McLEAN

Registered Real Estate Broker



W. P. BALLINGER ASSOCIATE

The Realtors Who Know Beach Properties Best

Dial PA 3-0525 or PA 3-6996

203 Miramar Avenue

Indialantic

STOTT'S Furniture Store

DISTINCTIVE FURNITURE

at

BUDGET PRICES

Simmons — Mattresses — Hide-A-Beds

Rattan Furniture — Mohawk Rugs

Bedroom Furniture — Dinettes

Lamps — Sealy Mattresses

Budget Terms Arranged

Call PA 3-2353

351 New Haven Avenue

Melbourne

TRADE WINDS CLUB

HOTEL and COTTAGES

IN INDIALANTIC BY THE SEA

MELBOURNE, FLORIDA

**A Hotel of Distinction situated on twelve acres of
Beautifully Landscaped Grounds in a quiet location—**

**Every facility available for a vacation of complete
relaxation and enjoyment**

**Private beach — Olympic size Swimming Pool a pitch
and putt Golf Course — two clay Tennis Courts — Shuffleboard
Courts — Ping Pong, etc.**

**Deep Sea Fishing and lake cruising aboard Trade
Winds own 30 ft. twin engine cabin cruiser available to
guests at NO CHARGE — with refreshments included.**

**Open Year 'Round Air Conditioned — Steam Heated
American Plan — Jan. 15 to May 1 — European Plan — May 1
to Jan. 15 — Special Rates in Club Proper — Dec. 1 - Feb. 15**

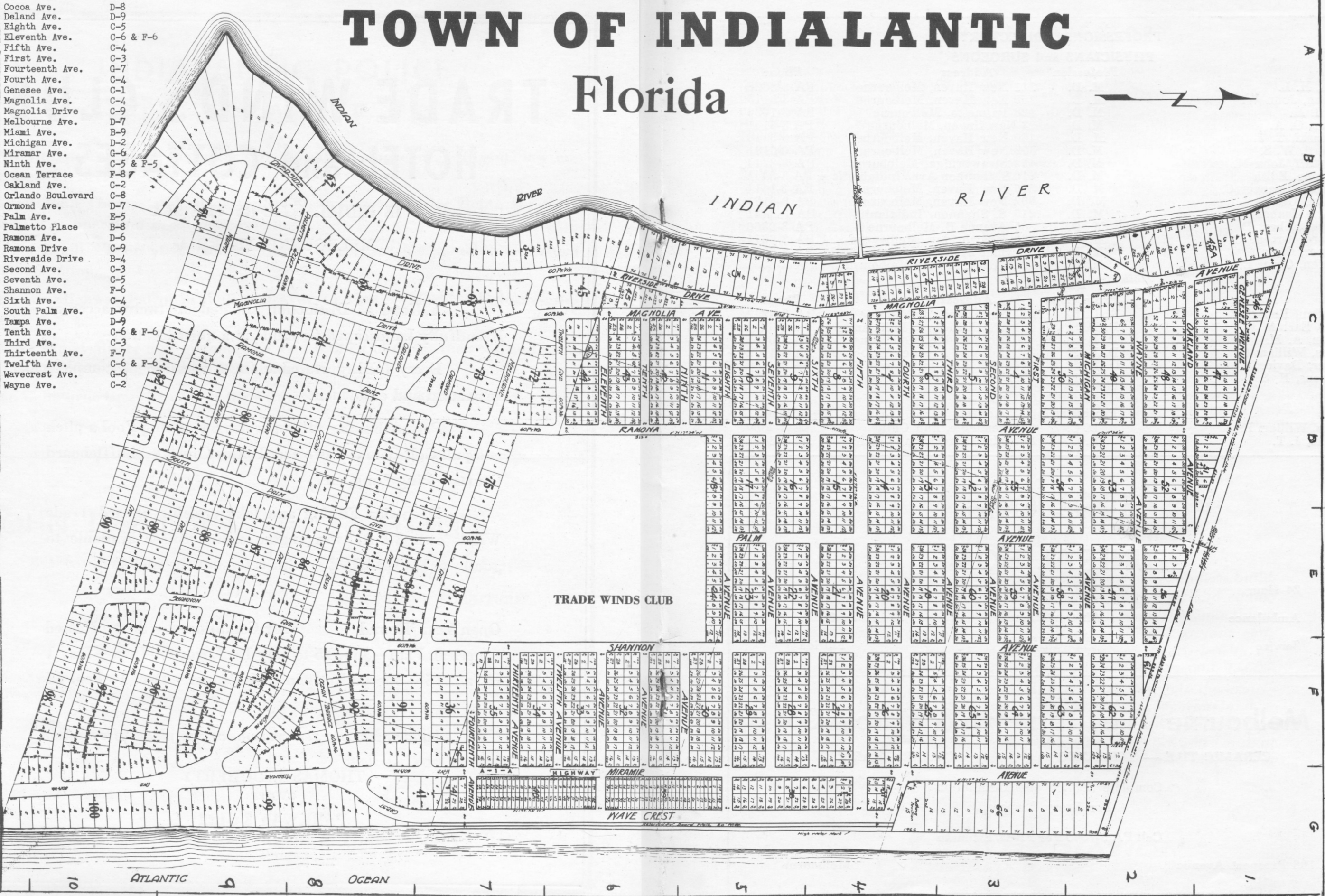
Write, phone or wire for reservations or complete information

THOMAS J. DOHERTY

owner

PARKWAY 3-6422

- Cocoa Ave. D-8
- Deland Ave. D-9
- Eighth Ave. C-5
- Eleventh Ave. C-6 & F-6
- Fifth Ave. C-4
- First Ave. C-3
- Fourteenth Ave. G-7
- Fourth Ave. C-4
- Genesee Ave. C-1
- Magnolia Ave. C-4
- Magnolia Drive C-9
- Melbourne Ave. D-7
- Miami Ave. B-9
- Michigan Ave. D-2
- Miramar Ave. G-6
- Ninth Ave. C-5 & F-5
- Ocean Terrace F-8
- Oakland Ave. C-2
- Orlando Boulevard C-8
- Ormond Ave. D-7
- Palm Ave. E-5
- Palmetto Place B-8
- Ramona Ave. D-6
- Ramona Drive C-9
- Riverside Drive B-4
- Second Ave. C-3
- Seventh Ave. C-5
- Shannon Ave. F-6
- Sixth Ave. C-4
- South Palm Ave. D-9
- Tampa Ave. D-9
- Tenth Ave. C-6 & F-6
- Third Ave. C-3
- Thirteenth Ave. F-7
- Twelfth Ave. C-6 & F-6
- Wavecrest Ave. G-6
- Wayne Ave. C-2



PROFESSIONAL DIRECTORY

PHYSICIANS and SURGEONS

Name	Profession	Address	Phone
Allen, H. L.	M. D.	111 New Haven, Melbourne	PA 3-4828
Gayden, John W.	M. D.	450 New Haven, Melbourne	PA 3-3113
Hay, I. M.	M. D.	428 Palmetto, Melbourne	PA 3-1626
Holzer, O. A.	M. D.	22 New Haven, Melbourne	PA 3-5151
Kaminski, T. J.	M. D.	450 New Haven, Melbourne	PA 3-3113
Lanford, W. S.	M. D.	502 New Haven, Melbourne	PA 3-6121
Langstaff, John M.	M. D.	424 Strawbridge, Melbourne	PA 3-2214
Mangone, Edith	M. D.	210 S. Shannon Ave., Indialantic	PA 3-3441
Manrodt, Spencer C.	M. D.	216 New Haven, Melbourne	PA 3-1411
Morton, Gene	M. D.	502 New Haven, Melbourne	PA 3-6121
Roberts, Isabel	M. D.	210 S. Shannon, Indialantic	PA 3-3441
Rogers, Robert B.	M. D.	505 Avenue B, Melbourne	PA 3-2360
Tedford, Arthur C.	M. D.	430 Strawbridge, Melbourne	PA 3-6611
Wagner, Glen	M. D.	Miramar at 6th Ave., Indialantic	PA 3-5915
Warden, Cyrus E.	M. D.	1136 Hwy. A-1-A, Melbourne	PA 3-8531

DENTISTS

Name	Profession	Address	Phone
Callahan, Robert R.	D. D. S.	241 Sixth Ave., Indialantic	PA 3-5242
Ewen, Earl A.	D. D. S.	401-403 Fifth Ave., Indialantic	P A3-5244
Martin, A. M.	D. D. S.	420 Strawbridge, Melbourne	PA 3-6565
Peters, William C.	D. D. S.	2-L Coleman Arcade, Melbourne	PA 3-1772
Rosner, David	D. D. S.	111 Fifth Ave., Indialantic	PA 3-4184
Simmons, H. S.	D. D. S.	1222 New Haven, Melbourne	PA 3-0671

CHIROPRACTORS

Name	Profession	Address	Phone
Boritz, William R.	D. C.	280 Seminole, Eau Gallie	AL 4-2367
Perdue, J. T.	D. C.	329 Ninth Street, Eau Gallie	AL 4-3655

Ellis - Oxley FUNERAL HOME

24 Hour

WITH CHAPEL

110 Ultcht. St.

Ambulance

Air-Conditioned

Eau Gallie

Service

AL 4-5252

Florida

Melbourne Tile, Terrazzo & Marble Co.

CERAMIC TILE — TERRAZZO

QUARRY MARBLE

Complete Service and Installation

For Every Purpose

Call PA 3-7345 For FREE Estimate

108 Prospect Avenue

Melbourne

STREET DIRECTORY

COCOA AVENUE

115 Hallett, Gertrude Mrs. PA 3-1827
 125 Williams, M. F., PA 3-0602
 132 Troutman, H. F. Col. PA 3-2165
 143 Edwards, W. J., PA 3-5547
 339 Hood, Andrew, PA 3-4559

DELAND AVENUE

101 Harber, Harry, PA 3-7848
 130 Belton, R. N., PA 3-4665
 150 Robertson, J. C., PA 3-0528
 151 Stoeckel, Ralph H., PA 3-0795
 231 Dernasberger, D., PA 3-1744
 230 Baur, C. Thomas, PA 3-4823
 235 Triplett, F. A. Cmdr. PA 3-4117
 240 Wylie, Samuel, PA 3-1477
 268 Young, John W., PA 3-2732
 300 Duke, Cleborn B. Jr., PA 3-4126
 341 Calhoun, T. O., PA 3-6227

EIGHTH AVENUE

100 Lewis, Richard B.
 103 Ollive, Jeanne
 120 Stonehill, R. L., PA 3-2218
 135 Robinson, Edna H. Mrs.
 PA 3-2868
 211 Richardson, John T., PA 3-5637
 228 Donovan, Daniel L. MD
 PA 3-3144

300 Preece, Raymond G., PA 3-6835
 320 Gough, Melvin N., PA 3-1436
 330 McKee, James, PA 3-5376
 332 McKeon, John, PA 3-8379
 415 Sawyer, W. R., PA 3-5218
 425 Schaefer, Karl A., PA 3-2601

ELEVENTH AVENUE

136 Holley, James J., PA 3-6736
 137 Larkin, Thomas F., PA 3-5713
 420 Taylor, William A. III, PA 3-6895

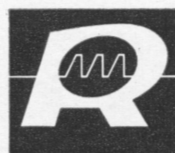
FIFTH AVENUE

100 Stroud's Texaco, PA 3-0721
 101 U. S. Post Office PA 3-7626
 101 The Tropic Shop PA 3-7626
 103 Indialantic Barber Shop
 105 Loretta's PA 3-3874
 107 Belles and Beaux, PA 3-5641
 109 Marriots Pharmacy, PA 3-4011
 113 Fifth Ave. Drugs, PA 3-3231
 115 Indialantic Med. Center
 117 Robinson's, PA 3-5761
 119 Plastic Center, PA 3-6651
 121 Gleason, Wm., Atty. PA 3-0661
 123 Gleason and Neafie, PA 3-0661
 129 Mattox, Thos., Atty., PA 3-7941
 130 Fordyce, M. C., Mrs. PA 3-5546
 131 Photo - Art, PA 3-4493
 136 Dillon, Realty, PA 3-6944

133 Garner - Garrison, PA 3-6814
 135 The Berg Co., PA 3-3871
 137 A.M. Kidder Co., PA 3-7311
 139 The Male Box, PA 3-3451
 140 Schoolfield, Raymond R.,
 PA 3-0807
 140 Westphal, Frank C., PA 3-4300
 141 McHose Music, PA 3-6961
 147 Fogg Realty, PA 3-5611
 150 Brandlein, C. A., PA 3-1417
 200 Standard Oil Sta., PA 3-9895
 201 Designed Living, PA 3-7715
 205 Hedges, Emmett Jr., PA 3-7681
 228 Indialantic Police, AL 4-2251
 228 Indialantic Town Hall, PA 3-2242
 300 Reed and Shine, PA 3-2711
 300 Cannon - Berrey - Brown,
 PA 3-1774
 300 Berrey, L. E. Gene, PA 3-1774
 306 Benedict, Mrs. PA 3-6243
 322 Belcher, J. Alf, PA 37971
 330 Foster, Fred, PA 3-7004
 337 Reinman, James H., PA 3-5375
 401 Ewen, Earl A. Dr., PA 3-5244
 424 Byrd, Eugene D., PA 3-8215
 425 Swigart, R. H., PA 3-7688
 441 Calef, H. R., PA 3-5237
 441 Terry, Ruth, PA 3-6642

RADIATION INCORPORATED LIVES HERE, TOO!

Radiation is people – not just a cluster of modern buildings. Of course, as a company we support civic and county projects, pay taxes, contribute to charities, do the same things individuals do, but we also contribute citizens to your community. We have brought hundreds here to work with us, but to live with you, to build your community, provide leadership, make business for local merchants, and help the growth that is making this area so much more prosperous and so much more important. We're proud that we're able to be a part of your area's growth and prosperity. We will continue to do all we can to assure the future of the area and its fine people



RADIATION
INCORPORATED

Melbourne Sign Co.

S I G N S

NEON — PLASTIC — PAPER

METAL — WOOD

Sign Erection

PA 3-5155

908 Morningside

Melbourne

House Of Gifts, Inc.

Gifts For Every Occasion

Bridal Service

Crystal — China — Pottery

Watches — Bags — Costume Jewelry

PA 3-4341

428 New Haven

Melbourne

BARKER'S

WHEEL ALIGNMENTS & BRAKE SERVICE

Modern Equipment — Experienced Workmen

Dial PA 3-5262

430 South Dixie

Melbourne

EAST COAST TILE and TERRAZZO SUPPLIES INC.

Distributors Of Florida Tile

Ceramic Tile in 88 Colors plus a Complete
Line of Supplies

Wholesale Distributor

567 Neiman Avenue

Melbourne

Melbourne Office Equipment, Inc.

Desks — Chair — Filing Cabinets and Supplies

Office Machines

TYPEWRITERS — ADDING MACHINES

"Everything For Your Modern Office"

PA 3-3161

204 Washington

Melbourne

COX TRUCK HAVEN

"The Truckers Paradise"

RESTAURANT

All Facilities For Truckers

Comfort and Service

PA 3-6681 or PA 3-8121

South Dixie Highway

Melbourne

Huggins Supply Co.

For Complete Home Furnishings

Modern — Contemporary — Traditional

Lamps — Rugs — Carpeting — Bedding

Decorator Service

PA 3-5051

236 New Haven

Melbourne

MELBOURNE PLUMBING CO.

For Complete - Dependable Service

Call PA 3-5671

615 So. Dixie Highway

Melbourne

STREET DIRECTORY (Continued)

FIRST AVENUE

130 Cummins, Carlton C., PA 3-2700
 132 Finan, James A., PA 3-0689
 200 Clise, F. W., PA 3-1901
 201 Berrian, Frederick P., PA 3-4247
 211 Boys, Florence Miss
 211 Parsons, Mrs. Helen
 212 Sweeney, William E. PA 3-7165
 221 O'Neill, Bernard J., PA 3-1853
 222 Berger, I., PA 3-3962
 225 Arthur, Hubert, PA 3-1587
 235 Oudshoff, T. H., PA 3-3493
 241 Mardell, Peter, PA 3-6309
 310 Roe, Ralph K., PA 3-1650
 320 Bozeman, E. H. Jr., PA 3-2283
 321 McHose, L. H., PA 3-8523
 344 Griffin, Paul A., PA 3-3420
 433 Richards, Archie, PA 3-6688

FOURTEENTH AVENUE

122 Choate, Charles R., PA 3-3829
 Jory, J. H., PA 3-3105

FOURTH AVENUE

104 Borton, Nellie Mrs.
 105 Greene, Ralph Mrs., PA 3-4834
 106 Parker, Edna B. PA 3-2593
 115 Shaw, A. M.,
 122 Wright, L. T., PA 3-5623
 122 Baisley, Jean Mrs. PA 3-5623
 130 Fowler, Albert Lee, PA 3-3477

133 Brown, Herbert A., PA 3-5063
 136 Stumpe, John W., PA 3-6190
 147 Damone, Renee, PA 3-0660
 201 Nanninga, Thomas H., PA 3-0463
 202 Crombie Charles, PA 3-7245
 202 Van Beveren, Matthew PA 3-6950
 206 Lacy, Arthur, PA 3-3174
 210 Sale, H. M.,
 211 Hoskins, Cormwell B., PA 3-0606
 240 Rogers, James H., PA 3-6034
 322 Kovac, V. B., PA 3-3332
 329 Butler, J. F., PA 3-3270
 330 Cochran Paul G. Rev. PA 3-3922
 333 Brownell, Allen Mrs. PA 3-8195
 340 Sherwood, Warren H., PA 3-0484
 341 Fisk, William G. PA 3-6327
 400 Butter, W. R. Sr., PA 3-0820
 401 King, Cedric P., PA 3-3644
 420 Davis, James E., PA 3-8485
 421 Collett, R. L. Mrs. PA 3-6507
 431 Kouwen-Hoven, Ernest Mrs.
 PA 3-4785
 442 Oudshoff, C. J., PA 3-7351

GENESEE AVENUE

391 Lewandowski, Walter F.,
 PA 3-7407
 433 Holbrock, James R., Lt. Col.
 PA 3-5359
 445 Stone, M. Richard, PA 3-2586

MAGNOLIA AVENUE (NORTH)

110 Maclean, John A. Rev.,
 PA 3-8324
 205 Wiser, Charles, PA 3-5287
 216 Miller, Harold D., PA 3-6597
 303 Bundy, Ben B., PA 3-5849
 305 Oliphant, Olin B., PA 3-3676
 413 Cassady, John, PA 3-6956
 510 Broome, R. E., PA 3-3222
 604 Clark, L. P. Jr., PA 3-6110
 615 Preece, R. G., PA 3-6835
 800 Cairnes, Charles W. PA 3-4381
 808 Corliss, Zeo W. Mrs., PA 3-1467
 816 Hayward, Walter S., PA 3-2281
 900 Van Heusden, Guy A., PA 3-2430
 910 Abbott, Karl Mrs., PA 3-4443

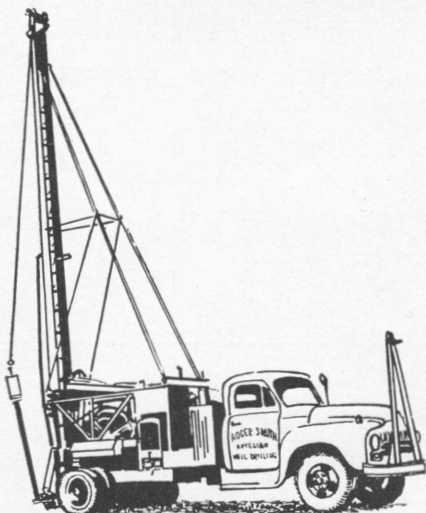
MAGNOLIA AVENUE (SOUTH)

210 Berg, Howard Jr., PA 3-6022
 309 Campbell, Otto S., PA 3-7796
 501 Kearney, Robert J., PA 3-7765
 Fordyce, Virginia Mrs., PA 3-2882
 1317 Atkinson, E. S. Mrs., PA 3-2775

MAGNOLIA DRIVE (SOUTH)

1200 Crolius, Lawrence, PA 3-3670
 1209 Rocco, Thomas F., PA 3-3347
 1213 Lamm, Edward C., PA 3-6577
 Cunningham

ADGER SMITH



Artesian
Well
Drilling

"In
Brevard
County
Since
1893"

DIAL
AL 4-2446

DEEP WATER WELLS ONLY

Water and Price Guaranteed
Modern Equipment

523 Poinsetta Street

Eau Gallie

V's TV

MOTOROLA

Sales and Service

We Repair All Makes — All Models

Specialists In

TWO - WAY RADIO COMMUNICATIONS

Dial AL 4-2611

Cypress and Montreal

EAU GALLIE

BEAUJEAN ELECTRIC and GAS CO., INC.

Nationally Known Appliances
KELVINATOR — ZENITH — HOOVER
Refrigerators — Radio — Vacuum
Stoves — Television — Cleaners
Propane Gas
Dial PA 3-4633

440 New Haven

Melbourne

FRED ASTAIRE DANCE STUDIO

"LEARN TO DANCE — ENJOY LIFE"

Courteous - Efficient Instructors

Dial PA 3-4301 For Information

Private Lessons — Classes
for

ADULTS AND CHILDREN

Ball Room — Tap — Ballet — Modern and
Square Dancing

125 New Haven

Melbourne

APPLIANCE SALES and SERVICE

your FRIGIDAIRE dealer

PA 3-5771

NE 6-5363

226 New Haven
Melbourne, Florida

109 King Street
Cocoa, Florida

Hughes Upholstery

UPHOLSTERING — RESTYLING

45 Years Experience

Expert Workmanship — Free Estimates

Friendly Financing

PA 3-7747

35 Melbourne Avenue

Melbourne

Fairman Carpet Service

"Brevard's Complete Carpet Service"

Sales — Cleaning — Repairs
Barwick — Needle Tuft — Magee
Loma-Loom — Croft

Our Estimator - Decorator will Gladly Bring
Samples To Your Home

Dial PA 3-5762

City Acres Road

Melbourne

WEBB — — AGENCY

Real Estate - Insurance

Multiple Listing Realtor

222 Strawbridge Avenue

Melbourne

Phone PA 3-3311

Florida Health Studio

Exercising — Steam Baths — Massage

10 a.m. to 9 p.m.

Call PA 3-8509 For Information

708 New Haven

Melbourne

Brandon Transfer & Storage Co., Inc.

Specialists in Long Distance Moving

Local Moving — Packing — Storage

Agents For

ALLIED VAN LINES

Dial PA 3-1944

411 Fee Avenue

Melbourne

STREET DIRECTORY (Continued)

MELBOURNE AVENUE

105 Ayers, William J., PA 3-3507
302 Crane, D. S., PA 3-2392
404 Humphrey, Harry A., PA 3-7047
416 Reid, Oscar, PA 3-8241
427 Sater, Wilbur A., PA 3-7630
501 Mitchell, Mark
Harland, S. P., Mrs., PA 3-2607
Rumsey, Henry, PA 3-2607

MIAMI AVENUE

102 Terrill, Thomas, PA 3-7377
102 Birdwell, Paul D., PA 3-2704
105 Ribelin, Thurman, PA 3-1886
120 Kibler, C. E., PA 3-1676
123 Hughes, Raymond, PA 3-3910
131 Drew, Elmer O. Lt. Cmdr.,
PA 3-4881
141 Ellison, M. C., PA 3-6462
157 Dahl, Frederick E., PA 3-2106
175 Williams, Lavergne E. PA 3-5016
200 Constantino, Thomas, PA 3-3129
221 Thomson, Mark R., PA 3-7128
224 Blackmore, Geo. W., PA 3-2698
241 Lanford, W. S., PA 3-6121
251 Ellis, Clarence, PA 3-2433
261 MacFarland, E. D., PA 3-8236
301 Conney, Riley J., PA 3-0775
405 Camerer, Jessie B. Mrs.,
PA 3-6691
417 Baer, Whittaker, PA 3-3965

MICHIGAN AVENUE

104 Foley, Mike, PA 3-6634
108 Canaday, Glen, PA 3-2387
109 Carroll, Charles L. Jr. PA 3-5834
125 Silva, Arthur, PA 3-8514
134 Hurley, Thomas J., PA 3-8595
141 Jones, S. U.
142 Austin, Alfred F., PA 3-0937
200 Crosby, H. Coyne, PA 3-7208
220 Griffith, B. E., PA 3-5537
222 Gardner, Charles A., PA 3-4985
225 Albietz, Grover C., PA 3-4890
234 Dingwell, Raymond E. PA 3-3090
235 Mussler, Louis H., PA 3-6543
236 Corcoran, Claude W., PA 3-4634
239 Fish, J. W., PA 3-7878
239 Pitten, W. D., PA 3-7878
243 Andrews, Stanley, PA 3-0796
244 Brown, B. Frank, PA 3-7839
300 Cummings, Arthur T., PA 3-4747
301 Burghart, William M., PA 3-7753
309 Steele, Walter R., PA 3-3458
310 Knichel, W. J., PA 3-6495
320 Barnett, Jack, PA 3-5619
327 Walsh, John H., PA 3-8536
330 Allgeier, James, PA 3-6360
334 Riley, Alpha Mrs., PA 3-5806
337 Fleming, C. C. Mrs. PA 3-1637
343 Dickerson, J. S., PA 3-0413

344 Hull, L.

400 Smith, Raymond, PA 3-0460
401 Clapp, J. W., PA 3-8283
410 Shofner, Harold E., PA 3-4695
412 Brinton, William F., PA 3-0801
417 Winecoff, James F., PA 3-8455
420 Burton, Marvin L., PA 3-6657
424 Clower, Phineas L. Jr. PA 3-4007
425 Chambers, P.
425 Brookie, True L., PA 3-7577
430 Cleveland, W. E., PA 3-5057
430 Meacham, Robert C. PA 3-2028
435 Meier, Karl, PA 3-4820
444 Smith, Philip V., PA 3-5291
445 Speir, Harry J. Jr. PA 3-5759
Halloran, F. O.

MIRAMAR (NORTH)

103 Bali-Hai Cocktail Lounge
PA 3-9937
105 The Porpoise, PA 3-5114
107 Rudi Oudshoff Associates
PA 3-5845
110 Pantry The, PA 3-9813
200 Oliver, Sandy, PA 3-8566
203 McLean, J. J., PA 3-0525
400 Heiman, Sally, PA 3-8258
400 Heinel, W. P., PA 3-8575
405 Campbell, J. Fraser, PA 3-2797
405 Sea-Nymph, PA 3-2797

Italian Terrazzo and Mosaic Co., Inc.

GENUINE TERRAZZO FLOORS

CERAMIC WALL TILE

MOSIAC FLOOR TILE

QUARRY TILE — VINYL & ASPHALT TILE

WE OFFER A COMPLETE SERVICE FOR MOTELS — HOUSING PROJECTS
HOMES — APARTMENTS — HOTELS THROUGH BREVARD COUNTY

Dial PA 3-0651 or PA 3-3046

2645 BABCOCK STREET

MELBOURNE, FLORIDA

Eau Gallie Electric

BOB PRITCHARD

Electric Contractor

Residential — Commercial — Industrial

For Fee Estimates

Dial AL 4-2905

1015 Cypress Avenue

Eau Gallie

ROGERS' TRAILER

Sales and Service

RICHARDSON — OWASSO — GENERAL
MOBILE HOMES

Bottled Gas

AL 4-2513

South Dixie Highway

Eau Gallie

BREVARD GAS CO.

PYROFAX

Quality Controlled Gas Service

Complete Line of Appliances

Installation — Service

AL 4-3333

357 9th St. U.S. Hwy. No. 1

Eau Gallie

EAU GALLIE SUNOCO

SERVICE STATION

24 Hour Radio Equipped Wrecked Service

Dial AL 4-9977

190 Hauck Avenue

Eau Gallie

THE PELICAN

RESTAURANT — COCKTAIL LOUNGE

Specializing In
CHARCOAL BROILED FOOD

AM 2-9121

A-1-A at Canova Beach

Eau Gallie



TERMITE and PEST CONTROL

Satisfaction Guaranteed
Prompt - Courteous Service Free Estimates

Call AL 4-2459 or AL 4-2338

South Dixie Highway

Eau Gallie

EAU GALLIE BLUEPRINT SERVICE

J. M. KING, Owner

BLUE LINE and BLACK LINE PRINTS

Drafting Service — Photo Copy
Prints While You Wait

Dial AL 4-3797

156 Laurie Street

Eau Gallie

DERRICO Construction Corp.

"Over 20 Years Experience"

Sanitary Sewers — Water and Drainage
Concrete Curbs — Paving

AL 4-4749

844 Cypress

Eau Gallie

STREET DIRECTORY (Continued)

409 Miller, Paul, PA 3-8545
 409 Starlite Cleaners, PA 3-8545
 603 Stone, A. H., PA 3-7852
 Snyder, Lewis, PA 3-4402
 West, Charles F., PA 3-2391
 Hoag, Russell J., PA 3-3183
 Gantscher, Alexis, PA 3-0711

MIRAMAR (SOUTH)

101 Charlie's 66 Sta., PA 3-5031
 107 ABC TV, PA 3-7031
 113 Band Box, Beach Shop PA 3-5565
 113½ Mildreds Beauty Shop
 PA 3-3641
 111 Schalk, Herman, PA 3-7435
 115 Herman's Market, PA 3-7722
 116 Wagner, Glen, M.D., PA 3-5915
 400 Bilsky, Sylvia, PA 3-7772
 400 Hudik, Geri, PA 3-7772
 400 Wherry, K.,
 410 Shafer, Glen L., PA 3-0907
 512 Clinton, Edmund J., PA 3-7884
 600 Bancroft, Barbara Miss
 PA 3-0934
 601 Million, Harry W., PA 3-0887
 601 Schwartz, Irwin, PA 3-5607
 601 Smith, George E., PA 3-8572
 606 Spencer, C. B. Jr., PA 3-3156
 610 Elton, Albert, PA 3-4002
 614 McKibben, H. C., PA 3-2085

803 Freas, Howard W., PA 3-0765
 909 Hodgins, C. A., PA 3-8183
 1001 Herrell, James E., PA 3-3779
 1010 Smith, Hoke Jr., PA 3-3303
 1010 Haley, D. A., PA 3-6919
 1050 Reid, Floyd, PA 3-8538
 1133 Dillon, John D., PA 3-3030
 1200 Blue, John H., PA 3-1419
 1304 Gardner, Nancy M., PA 3-0919
 1304 Reynolds, E. M., PA 3-0919
 1305 Edwards, Susan T. Mrs.
 PA 3-4136
 1305 Patton, John, PA 3-4136
 1311 Novak, Charles W. Jr.,
 PA 3-5462
 1314 Fogg, J. M., PA 3-4484
 1315 Dewar, LaDora, PA 3-2660
 1315 Burleigh, Janet, PA 3-2660
 1325 Warren, Joel B., PA 3-7468
 1333 Lawson, O. W., PA 3-2951
 1339 Kabboord, Nancy, PA 3-7136
 1339 Spitters, Jackie Mrs. PA 3-7136
 1401 Roton, Kathryn V., PA 3-4352
 1401 Matthews, Molly, PA 3-4352
 1401 Duke, Carolyn, PA 3-4352
 1401 De Zayas, George, PA 3-6707
 1501 Motley, J. C., PA 3-4593
 1505 Lang, Richard C., PA 3-2295
 1505 Deihl, Phillip, PA 3-2295

1603 Mangone, Edith MD, PA 3-1977
 1604 Standley, R. C., PA 3-5260
 1606 Sayers, Gladys, PA 3-3198
 1701 Rock, L. P., PA 3-3645
 1709 Rossi, Albert O. MD, PA 3-2177

NINTH AVENUE

110 Reno, Ellen C. Mrs., PA 3-3577
 143 Milford, Arthur L., PA 3-2307
 145 Peebles, Lloyd, PA 3-7264
 423 Hudspeth, Jack, PA 3-8470
 441 Felker, Frank, PA 3-3740

OAKLAND AVENUE

300 Ballinger, W. P., PA 3-6996
 325 Silvers, Richard, PA 3-1569
 450 Eyster, Jeanne Mrs. PA 3-7083

OCEAN TERRACE

100 Olsen, William S., PA 3-1487
 101 West, Ralph E., PA 3-8464
 106 Derby, H. C. Mrs. PA 3-0867
 107 Kundsens, Peter, PA 3-3796
 116 Maness, Natalie H. Mrs.
 PA 3-3597
 116 Todd, Jane, PA 3-6820
 117 Guerin, H. H. Mrs. PA 3-6753
 121 Meigle, Stewart G., PA 3-4274
 132 Wilson, John H., PA 3-9075

Joline's Travel Bureau

TOURS — TRIPS — VACATIONS

— by —

AIR — LAND AND OCEAN

Complete Travel Information

Airline Tickets — All Major Lines

Hotel Reservations

Just Call PA 3-3321

400 Strawbridge

Melbourne

CASH 'N SAVE, Inc.

Appliance Center

S and H Stamps

Heating and Air-Conditioning

TV's — Hi-Fi — Radio — Portables

Washing Machines — Dryers

Refrigerators — Freezers — Ranges

PA 3-4454

944 Babcock Melbourne Shopping Center

PATRICK REALTY & INSURANCE

"For Better Buy's or Quicker Sales"

In Real Estate Call

AL 4-3353

Complete Insurance Service

1522 S. Dixie Highway

Eau Gallie

First National Bank

O F

EAU GALLIE

COMPLETE BANKING FACILITIES

EAU GALLIE, FLORIDA

Woods Service Co.

Furnace Cleaning and Repairing

All Types — Gas or Oil

Plumbing — Electrical Work

Dial AL 4-3697

Aurora Road

Eau Gallie

Ramsey Atlantic Service ATLANTIC PRODUCTS

Washing — Lubricating — Accessories

Road Service

6:00 a.m. to 9:00 p.m.

AM 2-9119

9900 N. A-1-A

Eau Gallie

Wickham and Jessup

CONSTRUCTION CO., INC.

Specializing In

New — Residential — Commercial

Homes — Motels — Buildings — Apartments

Dial AL 4-3371

841 Avocado Avenue

Eau Gallie

Bauer Cabinet Shop

Manufacturers of

Better Cabinets

"If It is Bauer - Made it's the Best That
Can Be Made"

Dial AL 4-3086

853 Cypress Avenue

Eau Gallie

HOGAN Asphalt Paving, Inc.

Residential or Commercial

Drive Ways — Parking Areas — Trailer Parks

Grading — Fill — Marl

AL 4-3141

1176 Aurora

Eau Gallie

Tropical Patios and Screen Enclosures

Patio and Pool Enclosures — All Colors

Financing Arranged — Free Estimates

Call AL 4-3958

For Prompt Service Thru Brevard Co.

STREET DIRECTORY (Continued)

ORLANDO BOULEVARD

101 Roberts, Isabel MD, PA 3-5335
Vance, Charles, PA 3-2615
110 Bayles, Kenneth L. Dr PA 3-2873
124 Burgess, J. A., PA 3-4317
133 Grant, Anne Mrs., PA 3-2994
145 Beatty, W. H., PA 3-3326
200 Wittershein, R., PA 3-7759
205 McDaniel, J. T. Mrs. PA 3-7138
Schoeneck, Willard N., PA 3-7623
225 Willey, G. T., PA 3-6764
228 Hatfield, Margaret Y. PA 3-7140
228 McLaughlin, John W. PA 3-6810
250 Pettigrew, W. J., PA 3-7828
Varner, Charles Everett PA 3-7138
305 Austin, Ruth Mrs. PA 3-5290
306 Gustof, Stanley J., PA 3-3904
320 Giotta, Victor, PA 3-2563
331 Haggadone, L. V., PA 3-5422
343 Penniman, J. H., PA 3-2336
401 Sansbury, R. L., PA 3-1440
405 Lowery, W. D., PA 3-7881
500 McLean, John J., PA 3-7182
501 Suplee, Lorin M., PA 3-8346

ORMOND AVENUE

206 Day, Edna Vicki, PA 3-8137
212 Baker, W. Bradley, PA 3-2287
220 Haney, B. M., PA 3-0517
320 Shoulain, F. B., PA 3-7178
410 Traut, Kenneth W., PA 3-7275

528 Langstaff, John M., MD
PA 3-3873

PALM AVENUE (NORTH)

101 Keroes, Celia, PA 3-2552
700 Lovitt, Olin R., PA 3-5406
Goss, Arthur C., PA 3-7952

PALMETTO PLACE

401 Oswald, R. Z., PA 3-5176
410 DeKalb, Morgan, PA 3-2240
425 Sterner, John, PA 3-3286
425 Leary, P., PA 3-3286

RAMONA (NORTH)

100 Smith, William W., PA 3-6261
101 Jones, J. W., PA 3-6639
204 Dumouchell, Margaret Mary
PA 3-2152
204 Dumouchel, J. A., PA 3-2152
500 Wentworth, Phillip R., PA 3-4405
504 Sullivan, Bessie L.,
705 Seaman, D. W., PA 3-3004
705 Latonik, Letitia, P A3-3004

RAMONA (SOUTH)

106 Bernitt, T. R., PA 3-5723
205 Herndon, John P., PA 3-6893
301 Christen, Irene S. Mrs.
PA 3-5247
404 Herring Robert A. PA 3-4212

500 Geiger, Harry M., PA 3-6917
906 Brooks, Charles C., PA 3-5766
1001 Olsen, Victor A., PA 3-5681
1110 Garvey, B. I., PA 3-3946
1112 Echols, W. W., PA 3-5067
1202 Vilkema, T. J., PA 3-3258
1210 Detweiler, Joe E. PA 3-4027

RIVERSIDE (NORTH)

401 Weston, George, PA 3-8403
600 Ballew, M. A., PA 3-8423
Brooks, George E., PA 3-3806
Brown, B. Porter, PA 3-3806

RIVERSIDE (SOUTH)

105 Van De Water, J. E., PA 3-7745
107 Bissey, L. J., PA 3-2657
211 Whitaker, S. J., PA 3-0777
300 Clark, L. P., PA 3-4308
304 Denius, Homer R., PA 3-3801
400 Hanson, S. T., PA 3-3807
408 Patterson, V. H., PA 3-3043
414 Poynter, R. R. Mrs., PA 3-4595
500 Grashel, Harry, PA 3-7558
501 Trader, Edw., W.
504 Lawson, John H., PA 3-4974
600 Boucher, L. James, PA 3-7037
604 Reid, Ernest J., PA 3-1421
610 Dwelley, G. M., PA 3-7886
700 Ismond, E. A., PA 3-4313

Eau Gallie Radio & Television Co.

EXPERT REPAIRS — on — **ALL MAKES AND MODELS**

Antennas Installed — All Work Guaranteed

FREE Pick Up And Delivery

Open 9 to 9

339 Ninth Street

Dial AL 4-2008

Eau Gallie

Indian River Gas Co.

Metered Gas Service

Bulk Gas Service

Bottled Gas Service

— for —

Heating — Cooking — Refrigeration

24 Hr. Service — Radio Equipped Vehicles

448 New Haven Ave.

Dial PA 3-4354

Melbourne

NAPIER Chiropractic Clinics

329 Ninth Street Eau Gallie
Phone AL 4-3665

Specializing in Chronic Diseases and
Problem Cases

Dr. P. D. Napier — Dr. M. Dappolonia
Dr. J. T. Perdue

E. SINGLETARY

PAINTING CONTRACTOR

Interior and Exterior

Let Us Give You An Estimate
No Obligation

AL 4-2483

430 Highland Ave. Eau Gallie

Southern Art Metal

Phones: AL 4-4303 or AL 4-2672

Mailing Address: Box 1562, Melbourne, Florida

North U. S. 1 Eau Gallie, Fla.

Plaza Lawn & Garden Supply

A Complete Line of
Garden Tools — Hose — Fertilizers
Insecticides

For Information Call

AL 4-4755

1487 Ballard Drive Eau Gallie

DAVIS Funeral Home

DIGNIFIED SERVICE

24 Hour Ambulance Service

AL 4-4911

1053 Magnolia Eau Gallie

Hensel's Red Rooster

RESTAURANT AND LOUNGE

Enjoy Your Favorite Drink in our
Chanticleer Room

Charcoal Broiled Steaks — Chops
Live Maine Lobsters

Dial AL 4-3462

Open Till 3 A.M.

U. S. Highway No. 1 Eau Gallie

CROSS and MILLER Construction Co.

Builders of Better Homes

Dial PA 3-2642 or PA 3-3522

257 Riverview Drive Melbourne

DAVE CLINE'S EAU GALLIE

Bait and Tackle Shop

Complete Line Fishing Equipment
Live and Cut Bait
Expert Repairs on Rods, Reels and Lanterns

Marine Supplies

4:30 a.m. to 11:00 p.m. Daily

AL 4-3457

230 Causeway Road Eau Gallie

STREET DIRECTORY (Continued)

701 Brohm, H. D., PA 3-5398
 800 Brokaw, C. A. Mrs., PA 3-3205
 804 Sheldrick, L. S., PA 3-8303
 900 Coleman, P. J., PA 3-6412
 1001 Gibbs, Charles W., PA 3-8140
 1100 Hoepfner, Conrad, PA 3-4010
 1101 Bishop, Geo. E. DD, PA 3-7605
 1105 Work, Ray A., PA 3-5465
 1108 Bond, W. D.,
 1111 Mederos, Thos. S. Jr., PA 3-0638
 1200 Baker, Ben, PA 3-2187
 1201 Little, Chas. M. Mjr., PA 3-4404
 1204 Smith William Francis Capt.,
 PA 3-1693
 1209 Tinsman
 1212 Burns, F. J., PA 3-6137
 1314 Abbott, Frank, PA 3-6284
 1315 Simek, Robert Y., PA 3-1595
 1326 Rapp, Henry, PA 3-8206
 1412 Holzer, Ruth A., PA 3-3282
 1414 Shaw, George, PA 3-3764
 1418 Kane, H. F., PA 3-7967
 1424 Venable, R. M., PA 3-6416
 Douglas, Gilbert W., PA 3-2461
 Sewell, James, MD, PA 3-5541

SECOND AVENUE

105 Feingold, Nat, PA 3-2148
 105 Robinette, G. E., PA 3-3907
 115 Thomas, R. H., PA 3-4061

117 Thomson, J. C., PA 3-4540
 120 Dodgen, Myrtle A., PA 3-3734
 123 Schory, Carroll, PA 3-3634
 130 Pollock, John M., PA 3-1875
 132 Gordon, Colin John, PA 3-0480
 134 Riggeri, R.
 211 Davis, Henry B. O., PA 3-8154
 300 Maclean, Duart F., PA 3-3678
 301 Hesterberg, E. G., PA 3-4748
 309 Roberts, Henry C., PA 3-7792
 323 Bertan, John W.
 329 Wilson, Harold D., PA 3-7669
 333 Wilson, John T., Lt. Col.
 PA 3-4927
 337 Thomas, O.
 Childs, D. C.
 415 Bell, Rufus M., PA 3-5188
 420 Smith, Mildred R., PA 3-3787
 444 Hardy, Norman, PA 3-1931
 444 Adams, Joseph A., PA 3-1931
 448 McIntosh, J. F., PA 3-2329

SEVENTH AVENUE

120 Moeller, Ralph, PA 3-6293
 205 Scharla-Nielsen, Hans,
 PA 3-2277
 220 Cone, L. J., PA 3-4073
 221 Cain, John J., PA 3-1914
 231 Kelly, Frank J., PA 31952
 313 Harbidge, John H., PA 3-7667

321 Rosner, David DDS, PA 3-2795
 324 DeLany, W. R., PA 3-6758
 333 Taylor, Forrest, PA 3-7402
 334 Cadle, William R., PA 3-5190
 420 Albury, W. A. Capt. PA 3-3688
 421 Johnson, O. C., PA 3-5173
 430 Lang, Alma C., PA 3-6703
 443 Chamberlain, D. M., PA 3-5067

SHANNON (NORTH)

111 Holstman, Audrey, PA 3-1902
 300 Adkinson, A. M., PA 3-7985
 504 Nielsen, Evelyn L., PA 3-4960

SHANNON (SOUTH)

200 Gail, G. Paul, PA 3-2114
 201 Lloyd, James M., PA 3-6122
 310 Strosnider, A. R., PA 3-1664
 513 Sproul, Harry, PA 3-6536
 1200 Moran, Franklin D., PA 3-6370
 1201 Sei, James Lt. Cmdr. PA 3-3064
 1310 Anderson, Louis Mrs. PA 3-0926
 1400 Beatty, Sarah C. Mrs. PA 3-3025
 1400 Alexander, Sara E. Mrs.
 PA 3-3025
 1501 Long, W.
 1501 Harper, Lewie, PA 3-3406
 1501 Geider, Edward V., PA 3-6487
 1501 Cooper, William T., PA 3-2109
 1501 Christner, Sara, PA 3-0850

Plumbfix of Florida

Complete Plumbing Installations

FIXTURES — SUPPLIES

Prompt Service
 FREE Estimates
 Quality Materials
 Experienced Workmanship

Dial AM 2-4281

Canova Beach

Eau Gallie

James E. Holmes, Inc.

INSURANCE — REAL ESTATE

“There Is No Place Like **HOLMES**”!

— for —

Better Real Estate Buys or
 Complete Insurance Coverage
 (Except Life)

PA 3-1441

127 New Haven Ave.

Melbourne

NOLL'S

STORES OF BETTER VALUES

FURNITURE — BEDDING — CARPETS
DRAPERIES

For Complete Decorating Service

The Big Yellow Barn
At End of Causeway
EAU GALLIE
AL 4-3701

Showcase Living
U.S. Hwy. No. 1
GRANT, FLA.
PA 3-7900

Sinclair Refining Co.

TRACTOR AND FUEL OILS

KEROSENE

HUGH PINION, Representative

— call —

PArkway 3-4031

S. Dixie Highway

Melbourne



Rain For Sale!

Merrow
WELL DRILLING

LAWN SPRINKLER SYSTEMS

PA 3-8421

2833 Dunham, Melbourne

ATLANTIC

Construction Company

Complete BUILDING SERVICE

F.H.A. and CONVENTIONAL



FREE ESTIMATES

PArkway 3-1545 - if no answer call PA 3-2430

1500 New Haven Ave. P.O. Box 1304

Melbourne, Florida

STREET DIRECTORY (Continued)

SIXTH AVENUE

121 Bardwell, J. N., PA 3-5492
 128 McKay, James R., PA 3-7157
 131 Pomeroy, L. A., PA 3-4829
 141 Clark, Addison H., PA 3-4829
 303 Edlund, E. Walter Dr., PA 3-0903
 338 Speed, Homer K., PA 3-5929
 401 Wyatt, Marschall, M.
 405 Gamer, Marie Mrs. PA 3-2036
 425 Jordy, Louis C., PA 3-2485
 433 Mulvey, E. Mrs., PA 3-2708

TAMPA AVENUE

100 Price, Charles, PA 3-5041
 101 Normile, Hubert C., PA 3-2228
 116 Stere, Sara L. Capt., PA 3-6485
 116 Cornwell, A. B.,
 120 Schneider, Robert J., PA 3-3104
 121 Clave, B., PA 3-7660
 132 Niemeyer, Charles E., PA 3-0747
 200 Hopkins, Russell F., PA 3-4330
 215 Cosor, Lewis L., PA 3-8124
 222 Douglas, Richard F., PA 3-2785
 231 Beard, M. P., PA 3-2806
 234 Cloud, Norman J., PA 3-8314
 330 Dunn, Jeff. S., PA 3-6335

TENTH AVENUE

400 Nix, Steve, PA 3-1881
 412 Savage, Harold E., PA 3-1900

THIRD AVENUE

105 Collins, James E., PA 3-6975
 110 Davidson, Lock, PA 3-5476
 112 White, W. C.
 124 Pariseau, C. C.
 130 Schmidt, C. J.
 131 West, Bradford E., PA 3-5477
 134 Cannon, John, PA 3-0920
 201 Myer, James,
 215 Moyles, Thomas, PA 3-7888
 224 Vrooman, Marguerite C.
 PA 3-3229
 224 Luff, R. M., PA 3-3229
 230 Miller, Warren, PA 3-7395
 301 Medvene, William, PA 3-1496
 317 Collings, William V. Jr.
 PA 3-8243
 325 Curtis, Ward, PA 3-6019
 346 McIntosh, Martha E., PA 3-4390
 401 Maguet, B. N., PA 3-7760
 435 Denison, E. F., PA 3-5230
 441 Clark, William S., PA 3-5440
 445 Roper, Harold E., PA 3-7955

THIRTEENTH AVENUE

111 Helmrich, Conrad, PA 3-3860

TWELFTH AVENUE

130 Harwood, William B., PA 3-5588

411 Fultz, B. M., PA 3-0776
 421 West, Geo. D. Rev. PA 3-0503

WAVECREST (NORTH)

5 Beaujean and Camp, PA 3-7951
 7 Beach Sundries PA 3-6751
 9 Bahama Beauty Shop PA 3-5433
 11 Bahama Beach Club, PA 3-3821

WAVECREST (SOUTH)

110 Wavecrest Restaurant PA 3-4125
 400 Pancoast, Helen, PA 3-3747
 400 Callahan, Robert R. DD
 PA 3-0863
 612 Gedney, N. S., PA 3-7018
 718 Reynolds, Mabel B., PA 3-8501
 808 Palmer, Harding, PA 3-2800
 812 Connell, Lawrence H. PA 3-6382

WAYNE AVENUE

115 Gantner, Ronald, PA 3-2406
 117 Collins, Palmer W. Rev.
 PA 3-4387
 301 Cox, Marcus L., PA 3-8341
 313 Bussey, Lee A., PA 3-3970
 321 Rhem, D. D. Jr., PA 3-7536
 327 Bue, Lester M., PA 3-6599
 401 McCormack, J. T.,
 404 Sieck, Lewis W., PA 3-6411

Carroll's Auto Body and Paint Shop

24 Hour Wrecker Service

Complete Auto Body Repairs

Auto Painting — All Colors

Perfect Matching — Fair Prices

“Let Us Remove The Dent From Accidents”

Dial PA 3-2464

121 Indian River Drive

Melbourne

PENCE - SITTON Septic Tanks

WE BUILD, DELIVER AND INSTALL

Tanks in All Sizes From 600 to 2500 Gallons

24 Hour Service

SEPTIC TANK CLEANING

DRAIN FIELDS INSTALLED

All Work GUARANTEED — FREE Estimates

Just Call PA 3-5717

1508 South Dixie Highway

Melbourne

Patterson Buick, Inc.

TURBINE DRIVE

BUICK '60

Studebaker - Lark - G.M. Opel

Sales and Service

PA 3-5441

U. S. Highway No. 1 N.

Melbourne

BROMM Construction Co.

(Erich Bromm, Owner)

**Commercial - Industrial - Residential
Construction**

Call PA 3-3021

915 Fee Avenue

Melbourne

ALBERT ABRUZZESE Painting Contractor

Interior and Exterior Painting and Decorating
Member Painters and Decorating Contractors
of America

AL 4-4225

401 Friar Tuck Lane

Eau Gallie

Central Tile & Marble

TILE AND MARBLE CONTRACTORS

Serving Brevard County

Dial AL 4-2867

Seneca Drive and 5th Street

Eau Gallie

Eau Gallie Antiques

DAVID K DONELSON

FURNITURE

Antique and Modern Weapons
Coins - China - Glass - Porcelain - Copperware
Old Lamps - Pewter

AL 4-3873

U.S. Hwy. 1, 1 Fourth Mi., N. of Eau Gallie

RAYS ELECTRIC

ELECTRICAL CONTRACTORS

— serving —

Eau Gallie — Melbourne — Palm City
Cocoa — Indialantic — The Beaches
All Brevard County

Dial AL 4-3078

554 Avocado Ave.

Eau Gallie

Lindsay Soft Water

Arthur C. Goss, Distributor

COMPLETELY AUTOMATIC

Lifetime Guaranteed Fiberglass Tank

Dial PA 3-8434

131 New Haven

Melbourne

The Decorators Mart

Established 1947

Custom Draperies, Carpeting, Slip Covers
and Upholstery

— Creative Interiors —

Dial PA 3-5061

703 New Haven

Melbourne

Police Telephone Information —

In making telephone calls to police departments in the South Brevard Area. May we advise you — that in Indialantic the police request all emergency calls be made by dialing AL 4-2251 — this phone is located at the Eau Gallie Police Communications Center with an officer always ready 24 hours a day to answer your call, he then advises by radio the Indialantic police car nearest your location. The other police phone, PA 3-7788 is manned only when the officer is in the station and is used mostly for outgoing calls.

In Melbourne the police phone number is PA 3-3131 and this number is used for all calls from Melbourne.

In Melbourne Beach all emergency calls should be dialed to AL 4-2251 — The same system as Indialantic is used, with non-emergency calls going to PA 3-4343.

In Eau Gallie all calls should be made to AL 4-2251.

All calls to Florida Highway Patrol should be dialed PA 3-2525.

All calls to Brevard County Sheriffs Patrol should be dialed to PA 3-3301.

STAR PLUMBING CO.

“Over 20 Years Experience”

Repairs — New Installation — Contracting

PUMPS — WATER HEATERS

Parkway 3-5062

Ocean Boulevard

Melbourne

Robinson Music Co.

Complete Line of Organs, Pianos,
Band Instruments — Sales - Rentals

* Sheet Music — * Private Instruction

EDMUND CLINTON, Manager

Parkway 3-5761

117 5th Avenue

Indialantic

Eau Gallie Nursing Home

Owned and Operated by a Registered Nurse

* Equipped for semi-hospital cases

* Hospital care and treatment

UNDER PHYSICIANS SUPERVISION

AL 4-4411

Member American Nursing Association and
Florida Nursing Home Association

1084 Magnolia Drive

Eau Gallie

**BUSINESS MEN'S ASSURANCE
COMPANY OF AMERICA**

Life Insurance — Accident and Health
Hospitalization

Contact Dale Ernsberger

Phone PA 3-1744

231 Deland

Indialantic

**GLEASON and NEAFIE
Realtors**

PA 3-0661

123 Fifth Avenue

Indialantic

SERVING INDIALANTIC

STAR-LITE CLEANERS

Modern Dry Cleaning At Its Best

PA 3-8545

A-1-A Miller Motel Bldg.

Indialantic

CITY TAXI

Call PA3-4242

Day or Night — Radio Dispatched

Service To

Anywhere — Any Place — Any Time

WYNACK, Inc.

Electronic Specialists — Guaranteed Radio-TV
Repair

Phone PA 3-7133

4457 New Haven Ave.

Melbourne

Philip R. Wentworth

PLUMBING & HEATING CONTRACTORS

PA 3-8416

1510 So. Dixie

Melbourne

ABCO Septic Tank Service

SEPTIC TANKS AND DRAIN FIELDS INSTALLED AND REPAIRED

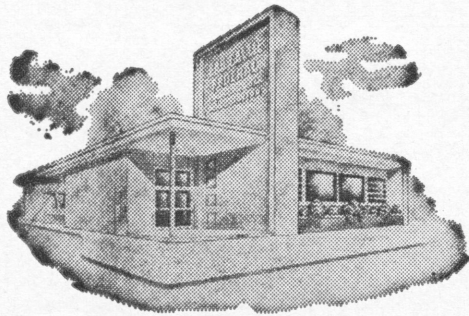
Fast Cleaning Service By Modern Methods Anywhere — Anytime

FREE ESTIMATES

1505 Babcock Street

Dial PA 3-1660

Melbourne



EAU GALLIE FEDERAL

Savings and Loan Association

SAVE and EARN **4 Per Cent**
WITH INSURED SAFETY! FOR YOUR CONVENIENCE:

- * Drive-in Tellers Window
- * Customers parking lot
- * Save by Mail service
- * Hours: 9-4 Monday - Friday
 Friday evening 5:30 - 8:00 p.m.

401 Ninth Street

P. O. Box 248

Eau Gallie

THE INDIALANTIC POLICE ASSOCIATION in publishing and distributing this directory has attempted to answer the questions asked of police officers each day:

Where does so-and-so live?

Where is this-or-that street?

It is also our aim to create a friend, to assist or reward individuals, groups, or organizations, who by their efforts assist police officers in their daily endeavor to render courteous, efficient law enforcement; plus better protection to all people, regardless of race, color, or creed.

THOMPSON

Electrical Contractors

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

ESTIMATES

DIAL PA 3-1633

Member Florida Association of
 Electrical Contractors

PALM BAY, FLORIDA

ROGER'S Plumbing and Heating Company

Plumbing — Heating — Mechanical
 Contractors

Equipped and Experienced To Solve Your
 PLUMBING and HEATING problems

Just Call PA 3-4294 or PA 3-1647

PALM BAY, FLORIDA

FARRELL'S POOLS

Builders and Designers Of
Modern, Attractive Concrete Pools
with
Marlite and Fiberglass Finish

Dial AL 4-5129

For FREE Estimates

1599 Babcock

Eau Gallie

MEAD BLUEPRINTS

WHITEPRINTS — PHOTOPRINTS

ARCHITECTS — ENGINEERS

SURVEYORS — SUPPLIES

608 South Dixie Hwy.

Melbourne

PArkway 3-6232

Brevard Air Conditioning Corp.

YORK

Air-Conditioning and Refrigeration
Sales — Service — Parts — Supplies

AL 4-2310

842 Cypress Ave.

Eau Gallie

Smitty's Welding Shop

"We Weld Anything"

Steel Fabrication — General Welding
Portable Welding — Metal Rolling
Ornamental Iron

"Mobile Unit Sent to The Job"

Dial PA 3-4533

426 Blacksmith

Melbourne

SULLIVAN TILE CO.

ACOUSTICAL CONTRACTORS

—distributor—

Simpson Acoustical Products

for

Commercial and Residential Sound Conditioning

AL 4-2342

1604 Babcock

Eau Gallie

BREVARD TAXI

24 HOUR

COURTEOUS SERVICE

PA 3-7269

Locally Owner and Operated
Reasonable Rates

FORREST COBB

General Building Contractor

PA 3-1691

275 Campbell Dr.

Melbourne

GOFF MOTEL

(Inside City Limit)

MOTEL ROOMS — FAMILY UNITS

Swimming Pool

Air-Conditioned — Hot Water Heated

FREE TV In Rooms

Howard Johnson Nearby

Close to Beach — Fishing — Shopping Centers

PA 3-5342

820 N. Dixie - US Hwy No. 1 Melbourne

"Your Best Friend"

Coleman's Pharmacies

The REXALL Stores

326 South
Dixie Highway
PA 3-5232

500 West
New Haven
PA 3-7373

MELBOURNE, FLORIDA

LEO E. BUSSEY

CUSTOM BUILDER

— of —

QUALITY BUILT HOMES

PA 3-3491

406 Ocean Avenue

Melbourne Beach

THANKS A MILLION . . .

TO you, the business and professional men and women of south Brevard County. Through your purchase of space you have made it possible for us to publish this book.

AND to each and every reader of this directory — let us remind you: the advertisers in this book are rated as the leading and most reliable serving our area. Keep them in mind and refer to this book when you are about to purchase materials or wish advice of a technical nature. All our advertisers' greatest ambition is to serve you.

ABCO Concrete Co.

READY-MIXED CONCRETE

REINFORCING STEEL

SEA WALLS

Prompt Service — Any Quantity

Dial PA 3-3241

1505 Babcock Street

Melbourne

Pix Tee Vee Clinic

OUT PATIENT SERVICE

House Calls Answered Promptly

TV Doctor Available

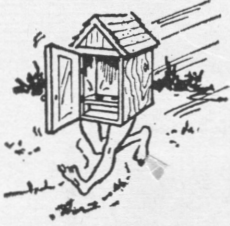
9:00 A.M. to 9:00 P.M.

Black and White or Colored TV Repairs

Dial PA 3-6714

945 Babcock (Opposite Publix)

Melbourne



THIS JOHNNY
COMES RUNNING
TO YOU
Johnny Glover

SUPERIOR PLUMBING

PROMPT DEPENDABLE SERVICE

Phone PA 3-8173 — Emergency PA 3-6140
410 U.S. Hwy. No. 1 Melbourne

the Genny Lee Shoppe

WOMENS APPAREL

Junior and Misses Sizes

"Modern Styles at Moderate Prices"

PA 3-6514

407 N. Miramar

Indialantic

J. B. MINCE

GENERAL CONTRACTOR

Home and Commercial

Specializing in Repairs - Alterations - Additions

P.O. Box 621, Melbourne, Florida

Phone PA 3-3712



"Continuous research . . . for more healthful living"

- Help ease physical and nervous tension
- Help relieve fatigue
- Help induce deep, drugless sleep
- Aid increased blood circulation in area of application
- Help make tired, aching muscles "feel like new"

LEARN ABOUT THE NIAGARA 20 MIN. TEST

Phone PA 3-6911 or PA 3-8538

NIAGARA OF BREVARD

927 N. A-1-A

Indialantic

W. P. HEINL

DESIGNER — BUILDER

— of —

FINE HOMES AND BUILDINGS

PA 3-8575

400 N. Miramar

Indialantic

DENNIS — MEDVENES

Sportswear

FAMOUS BRAND NAMES

"Serving This Area 32 Years"

PA 3-6252

11 Melbourne Ave.

Melbourne

White Top Roof Co. Inc.

TOPS IN ROOF CLEANING AND
COATING OR LAWN SPRAYING

AM 2-1345

302 Norwood Avenue

Satelite Beach

L. T. CONNIE Builders, Inc.

24 YEARS EXPERIENCE

COMPLETE BUILDING SERVICES

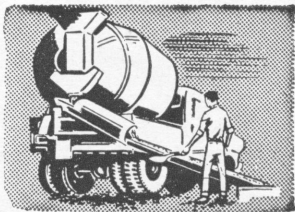
* Residential * Commercial * Designing

Office Phone Parkway 3-4817

908 Morningside Dr.

Melbourne

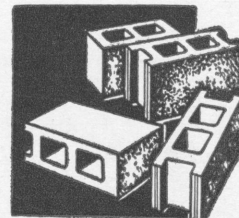
Universal Concrete, Inc.



"Don't Fuss — Call Us"

PA 3-6841 or PA 3-6842

Ready-Mixed Concrete



Cement — Rock — Sand — Steel — Mortar Mix — Blocks

South Dixie Highway

Melbourne

IN CASE OF FIRE
DIAL PA 3-2211 IMMEDIATELY

This, Your Fire Phone Number For Indialantic, Melbourne,
Melbourne Beach and South Brevard County Area.

Reynolds Electric

D. V. (Fuzzy) Reynolds, Owner

Residential and Commercial

Wiring Of All Kinds

For Fast Service Call "Fuzzy"

Day Phone PA 3-2717

Night Phone PA 3-7266

726 New Haven

Melbourne

BALDWIN COMPANY

Roofing & Sheet Metal

— Complete Services —

BONDED — LICENSED — INSURED

PA 3-4045

332 Fee

Melbourne

LIST OF ADVERTISERS

- INSIDE FRONT COVER — The
Pantry
- PAGE 1 — Bank of Melbourne & Trust
Company
- PAGE 2 — Designed Living
Standard Oil Co.
Sea Lanes
Herman's Market
Riteway
- PAGE 3 — Echols Construction Co.
- PAGE 4 — Photo Art
The Tropic Shop
Garner-Garrison Imports
Beach Shop, Inc.
Indialantic Barber Shop
Loretta's
Bells and Beaux
Fifth Avenue Drugs
- PAGE 5 — Strouds Texaco Service
- PAGE 6 — Wavecrest Dining Room
Ocean Shore Motel
Cannon & Berrey Realty, Brown
Insurance
Stone Hill Beach Motel
Bancroft's Pink Porpoise
John's Gulf Station
Duparc Plaza Motel
Teletronics of Florida
- PAGE 7 — J. W. & Jerry Mathis
- PAGE 8 — A. M. Kidder & Co., Inc.
Rudi Oudshoff Associates
Beach Sundries
Brevard Opticians, Inc.
Reed and Shine Construction Co.
Bali Ha'i Cocktail Lounge and
Package Store
Dillon Realty
Neptune Hall Hotel
- PAGE 9 — First Federal Savings and
Loans Association of Brevard Co.
- PAGE 10 — Seabreeze Cottages
Melbourne Beach Trailer Village
Skyline Restaurant
Satellite Realty Service
The Sandy Shoes Apartment Motel
Charcoal Steak House
Lou Simmerman Plumbing
Drive-In TV
- PAGE 11 — port Malabar
- PAGE 12 — Toy King
Better Homes Building Co.
Blackburns
Foley Realty
Publix
Brooks Paint & Glass Co.
Rinaldo Music Co.
Brevard Plumbing and Heating
- PAGE 13 — Charlie's Phillips 66 Ser-
vice
Conner and Gentry
- PAGE 14 — Badcock Furniture
Auer Roofing Co.
George Alto M-E-L Sales
Blossom House
Mel-Eau Cleaning Co.
Muffler Shop
American Insulation Co.
Derr's Dream House
- PAGE 15 — Electronic Supply
Florida Power and Light Co.
- PAGE 16 — East Coast Lumber and
Supply Co.
Melbourne Sheet Metal Co., Inc.
J. F. Ivory Storage Co., Inc.
- Ginger Blue Motel
George's Sheet Metal Shop
Paul Knox
Kisner Plumbing
Brownlie Funeral Home
- PAGE 17 — Brevard Oil Company
- PAGE 18 — Skateland Roller Rink
Melbourne Outboard Marina, Inc.
C. W. Johnson's Garage
Brevard Sporting Goods Co., Inc.
Dick Smith Oldsmobile, Inc.
Johnson's
R and R Roof & Tile Co.
A. C. Woodrow, Inc.
- PAGE 19 — Geiger Realty
- PAGE 20 — Coleman's Beauty Salon
Guerin - Dare, Inc.
D. A. McKinney Refrigeration
Brevard Venetian Products
Don Scott Motors
Counts Body & Paint Shop
Lyon's Auto Repair
Melbourne Motel
- PAGE 21 — Clark TV Service Co.
- PAGE 22 — John J. McLean Realtor
Stott's Furniture Store
- PAGE 23 — Trade Winds Club
- PAGE 26 — Ellis - Oxley Funeral
Home
Melbourne Tile, Terrazzo & Mar-
ble Co.
- PAGE 27 — Radiation Incorporated
- PAGE 28 — Melbourne Sign Co.
House of Gifts, Inc.
Barker's
East Coast Tile & Terrazzo Sup-
plies, Inc.
Melbourne Office Equipment, Inc.
Cox Truck Haven
Huggins Supply Co.
Melbourne Plumbing Co.
- PAGE 29 — Adger Smith
V's TV
- PAGE 30 — Beaujean Electric and
Gas Co., Inc.
Fred Astaire Dance Studio
Appliance Sales & Service
Hughes Upholstery
Fairman Carpet Service
Webb — — Agency
Florida Health Studio
Brandon Transfer & Storage Co.
- PAGE 31 — Italian Terrazzo & Mos-
aic Co., Inc.
- PAGE 32 — Eau Gallie Electric
Brevard Gas Co.
The Pelican
Eau Gallie Blueprint Service
Rogers' Trailer
Eau Gallie Sunoco
Reese Pest Control
Derrico Construction Co.
- PAGE 33 — Joline's Travel Bureau
Cash 'N Save, Inc.
- PAGE 34 — Patrick Realty & Ins.
First National Bank of Eau Gallie
Woods Service Co.
Ramsey Atlantic Service
Wickham and Jessup
Bauer Cabinet Shop
Hogan Asphalt Paving, Inc.
Tropical Patios & Screen Enclos-
ures
- PAGE 35 — Eau Gallie Radio and
Television Co.
Indian River Gas Co.
- PAGE 36 — Napier Chiropractic
Clinics
E. Singletary
Southern Art Metal
Plaza Lawn & Garden Supply
Davis Funeral Home
Hensel's Red Rooster
Cross & Miller Construction Co.
Bait and Tackle Shop
- PAGE 37 — Plumbfix of Florida
James E. Holmes, Inc.
- PAGE 38 — Noll's Stores
Merrow Well Drilling
Sinclair Refining Co.
Atlantic Construction Company
- PAGE 39 — Carroll's Auto Body and
Paint Shop
Pence - Sitton Septic Tanks
- PAGE 40 — Patterson Buick, Inc.
Bromm Construction Co.
Albert Abruzzese Painting Con-
tractor
Central Tile and Marble
Eau Gallie Antiques
Rays Electric
Lindsay Soft Water
The Decorators Mart
- PAGE 41 — Star Plumbing Co.
Robinson Music Co.
Eau Gallie Nursing Home
- PAGE 42 — Business Men's Assur-
ance Company of America
Gleason and Neafie Realtors
Star - Lite Cleaners
ABCO Septic Tank Service
City Taxi
Wynack, Inc.
Philip R. Wentworth
- PAGE 43 — Eau Gallie Federal Sav-
ings and Loan Association
Thompson Electric Contractors
Roger's Plumbing and Heating Co.
- PAGE 44 — Farrell's Pools
Mead Blueprints
Brevard Air Conditioning Corp.
Smitty's Welding Shop
Sullivan Tile Co.
Brevard Taxi
Forrest Cobb
Goff Motel
- PAGE 45 — Coleman's Pharmacies
ABCO Concrete Co.
Leo Bussey Contractor
Pix Tee Vee Clinic
- PAGE 46 — Superior Plumbing
the Genny Lee Shoppe
J. B. Mince Contractor
Niagara Health Appliances
W. P. Heinl Builder
Dennis — Medvenes Sportswear
White Top Roof So., Inc.
L. T. Connie Builders, Inc.
- PAGE 47 — Universal Concrete, Inc.
Reynolds Electric
Baldwin Co., Roofing & Sheet
Metal
- INSIDE BACK COVER — Solar Build-
ing, Inc.
A & W Drive In
Hobbs Electric
- OUTSIDE BACK COVER — First Na-
tional Bank of Melbourne

SOLAR BUILDING Inc.

MASONRY and CONCRETE CONTRACTORS

"NO JOB TOO LARGE — NO JOB TOO SMALL"

"WE DO THEM ALL"

FOR FREE ESTIMATES

Dial PA 3-6844

201 FIFTH AVE

INDIALANTIC

P. O. BOX 1663 MELBOURNE

A & W DRIVE-IN

FOR A QUICK SNACK

Come As Your Are

Eat in the Privacy of your Car

TRY OUR REFRESHING ROOT BEER

Quarts — $\frac{1}{2}$ Gallons — Gallons

To Take Home

Phone AL 4-9941

South Dixie Highway

Eau Gallie

HOBBS ELECTRIC

— for the —

FIRST IN QUALITY

FAIREST IN PRICE

FASTEST IN SERVICE

COMMERCIAL AND RESIDENTIAL

Light and Power Installation

FREE ESTIMATES

Dial PA 3-5434

Nights, Sundays and Holidays

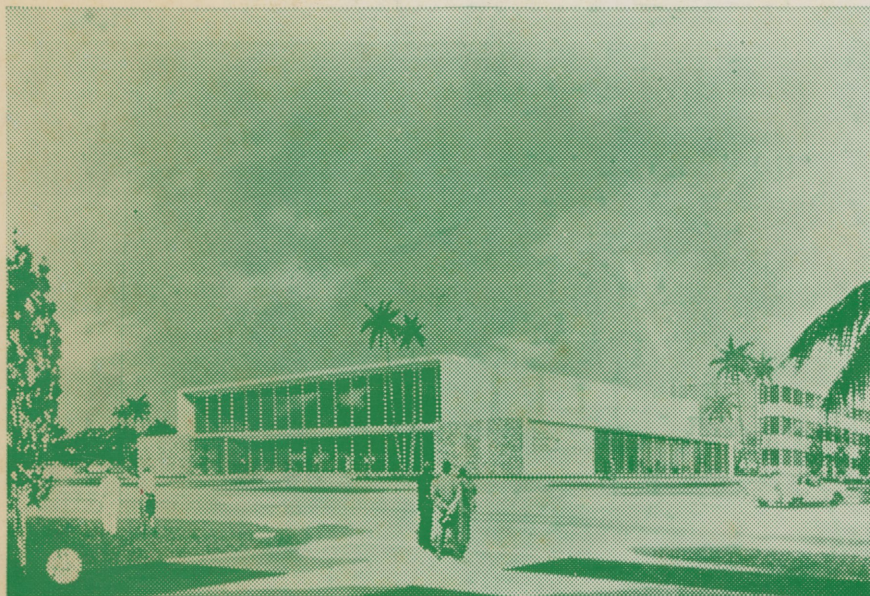
AL 4-3592

212 Washington

Melbourne

FIRST NATIONAL BANK

"The Greatest Name In Banking"



OUR PRECEPT . . .

To So Conduct The
Business of Banking as
To Acquire the Fullest
Confidence of our Fellow
Citizens and Neighbors

FIRST NATIONAL BANK

of MELBOURNE

MELBOURNE, FLORIDA

For Correct Time
Dial PA 3-7611

500 Strawbridge Avenue
At Waverly Place

"A Good Corner To Bank On"

For Banking Service
Dial PA 3-4222

MEMBER: Federal Reserve System — Federal Deposit Insurance Corporation